





PROGRAMMING 2026

Springbig Holdings Inc
Rank 54 of 56

The relative strengths and weaknesses of Springbig Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Springbig Holdings Inc compared to the market average is the variable Revenues, increasing the Economic Capital Ratio by 19% points. The greatest weakness of Springbig Holdings Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 202% points.

The company's Economic Capital Ratio, given in the ranking table, is 44%, being 181% points below the market average of 226%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	4,177	Assets	4,629
Assets, Non-Current	0	Liabilities	17,117
Cost of Goods and Services Sold	6,848	Expenses	24,655
General and Administrative Expense	9,071	Revenues	22,834
Intangible Assets	0	Stockholders Equity	-12,488
Lease Assets	365	Net Income	-3,247
Lease Liability	154	Comprehensive Net Income	-3,247
Liabilities, Current	7,710	BaseVar	35,330
Liabilities, Non-Current	9,237	ECR before LimitedLiability	-296%
Other Assets	87	Economic Capital Ratio	44%
Other Compr. Net Income	0		
Other Expenses	95		
Other Liabilities	16		
Other Net Income	-1,426		
Other Revenues	22,834		
Property Plant and Equipment	0		
Research and Development Expense	4,764		
Selling Expense	3,877		