





RealRate

PROGRAMMING 2026

Viant Technology Inc
Rank 20 of 56

VIAANT.

The relative strengths and weaknesses of Viant Technology Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Viant Technology Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 60% points. The greatest weakness of Viant Technology Inc is the variable Other Assets, reducing the Economic Capital Ratio by 25% points.

The company's Economic Capital Ratio, given in the ranking table, is 283%, being 57% points above the market average of 226%.

Input Variable	Value in 1000 USD
Assets, Current	393,716
Assets, Non-Current	4,100
Cost of Goods and Services Sold	186,616
General and Administrative Expense	50,172
Intangible Assets	0
Lease Assets	19,689
Lease Liability	16,668
Liabilities, Current	157,035
Liabilities, Non-Current	0
Other Assets	57,158
Other Compr. Net Income	0
Other Expenses	16,569
Other Liabilities	12,159
Other Net Income	-1,947
Other Revenues	344,201
Property Plant and Equipment	0
Research and Development Expense	0
Selling Expense	64,801

Output Variable	Value in 1000 USD
Assets	474,663
Liabilities	185,862
Expenses	318,158
Revenues	344,201
Stockholders Equity	288,801
Net Income	24,096
Comprehensive Net Income	24,096
BaseVar	662,416
ECR before LimitedLiability	210%
Economic Capital Ratio	283%