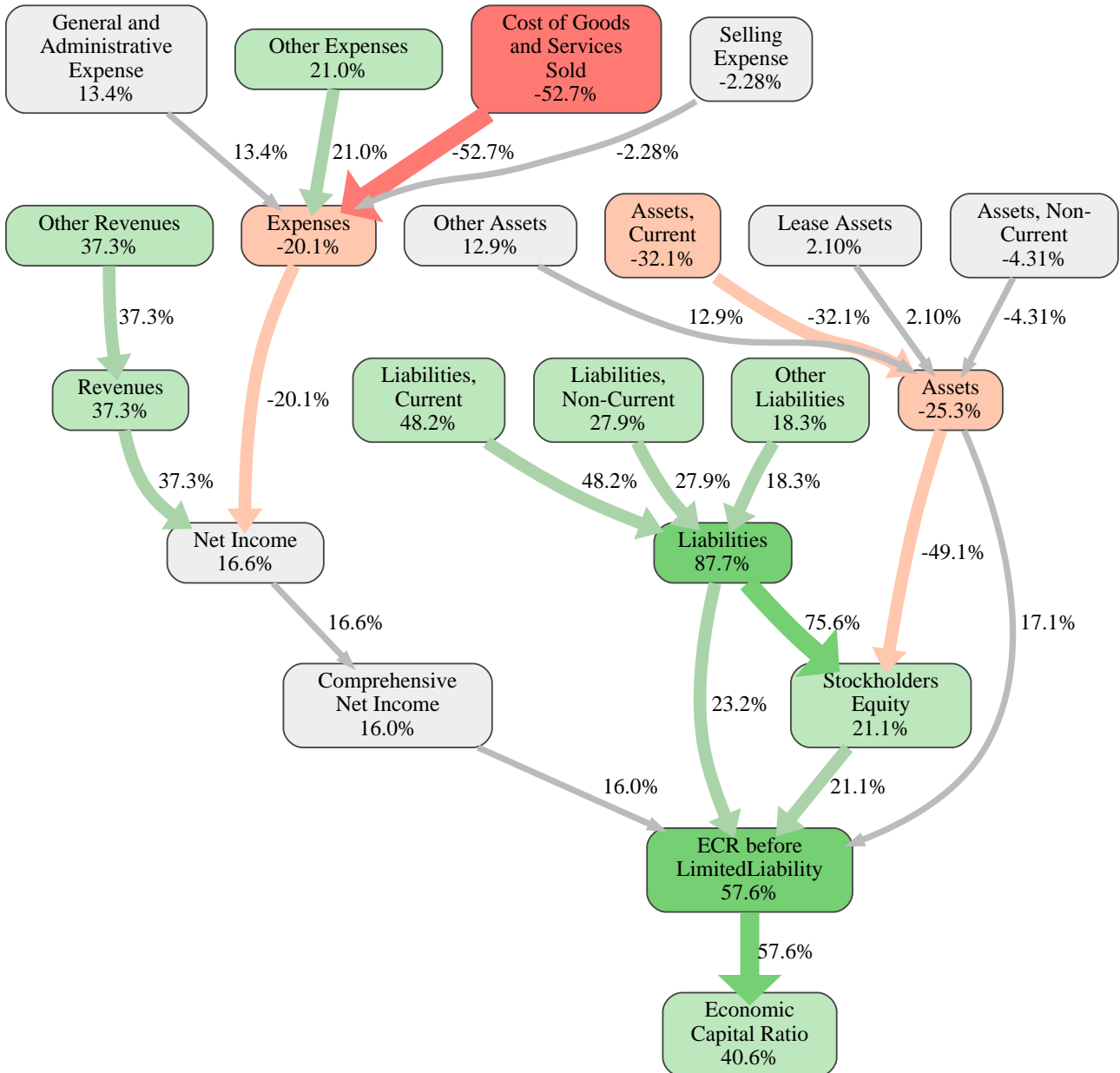




RealRate

# PROGRAMMING 2026

Taboola com Ltd  
Rank 21 of 56





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Taboola com Ltd  
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The relative strengths and weaknesses of Taboola com Ltd are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Taboola com Ltd compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 88% points. The greatest weakness of Taboola com Ltd is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 53% points.

The company's Economic Capital Ratio, given in the ranking table, is 267%, being 41% points above the market average of 226%.

Input Variable	Value in 1000 USD
Assets, Current	578,655
Assets, Non-Current	0
Cost of Goods and Services Sold	1,342,530
General and Administrative Expense	102,199
Intangible Assets	0
Lease Assets	79,167
Lease Liability	61,382
Liabilities, Current	521,594
Liabilities, Non-Current	181,678
Other Assets	952,017
Other Compr. Net Income	0
Other Expenses	-9,519
Other Liabilities	-62,010
Other Net Income	-11,292
Other Revenues	1,912,040
Property Plant and Equipment	0
Research and Development Expense	148,044
Selling Expense	275,210

Output Variable	Value in 1000 USD
Assets	1,609,839
Liabilities	702,644
Expenses	1,858,464
Revenues	1,912,040
Stockholders Equity	907,195
Net Income	42,284
Comprehensive Net Income	42,284
BaseVar	3,047,140
ECR before LimitedLiability	186%
Economic Capital Ratio	267%