

RealRate Inc., 2040 Martin Ave., Santa Clara, CA 95050



RealRate

May 11, 2026

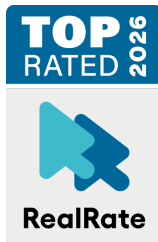
To the Marketing Department
Pinterest INC
651 BRANNAN STREET
SAN FRANCISCO, CA 94107
USA

Pinterest INC TOP Rated in the US Programming Ranking

Dear Sir or Madam,

at RealRate we have just published the 2026 US Programming ranking. I am happy to inform you that Pinterest INC has been TOP Rated at rank 3 out of 56.

Overall, 56 US companies were analyzed with respect to their financial strength. The complete rating is published at <https://www.realrate.ai/rankings>. Your individual rating report, showing your strengths compared to your competitors is attached.



RealRate is an international rating agency based in Santa Clara and Berlin. We use artificial intelligence to create fair and explainable company ratings. Customers highly appreciate the RealRate rating seal: only the strongest companies are able to offer highly attractive and innovative products with top customer services. Billion dollar companies rely on our rating and build trust with their customers.

You too can acquire the RealRate seal and advertise with it. We only reach out to the top-rated companies, like yours and only those may subscribe for our seal. Save a lot of money and effort compared to traditional rating agencies: get a RealRate seal for just \$9,900. Simply sign the attached order form and send it back via email.

I took the liberty of sending an identical letter to the CEO. Please feel free to book a short video call with me: <https://calendly.com/holger-bartel>

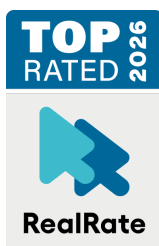
Sincerely,

Dr. Holger Bartel, CEO

RealRate Seal Subscription

RealRate Inc.
2040 Martin Ave., Santa Clara, California 95050, USA
Via email to: holger.bartel@realrate.ai

We subscribe to the Programming RealRate rating for Pinterest INC. The subscription comprises the annual rating update. The invoice will be sent annually, provided that a TOP rating is achieved again. The subscription can be cancelled by written letter, effective for the following year.



RealRate provides the rating seal as a scalable vector graphic. It can be used without any restrictions by Pinterest INC (Customer) for all promotional purposes, i.e. in product brochures, presentations, websites and broadcasting.

Item **2026 US Programming RealRate rating seal for Pinterest INC**
Amount **USD 9,900**
Order no. 2026-0001506293

Amounts payable by Customer are exclusive of taxes. Customer is responsible for all his taxes and will pay such amounts invoiced by RealRate.

Billing address

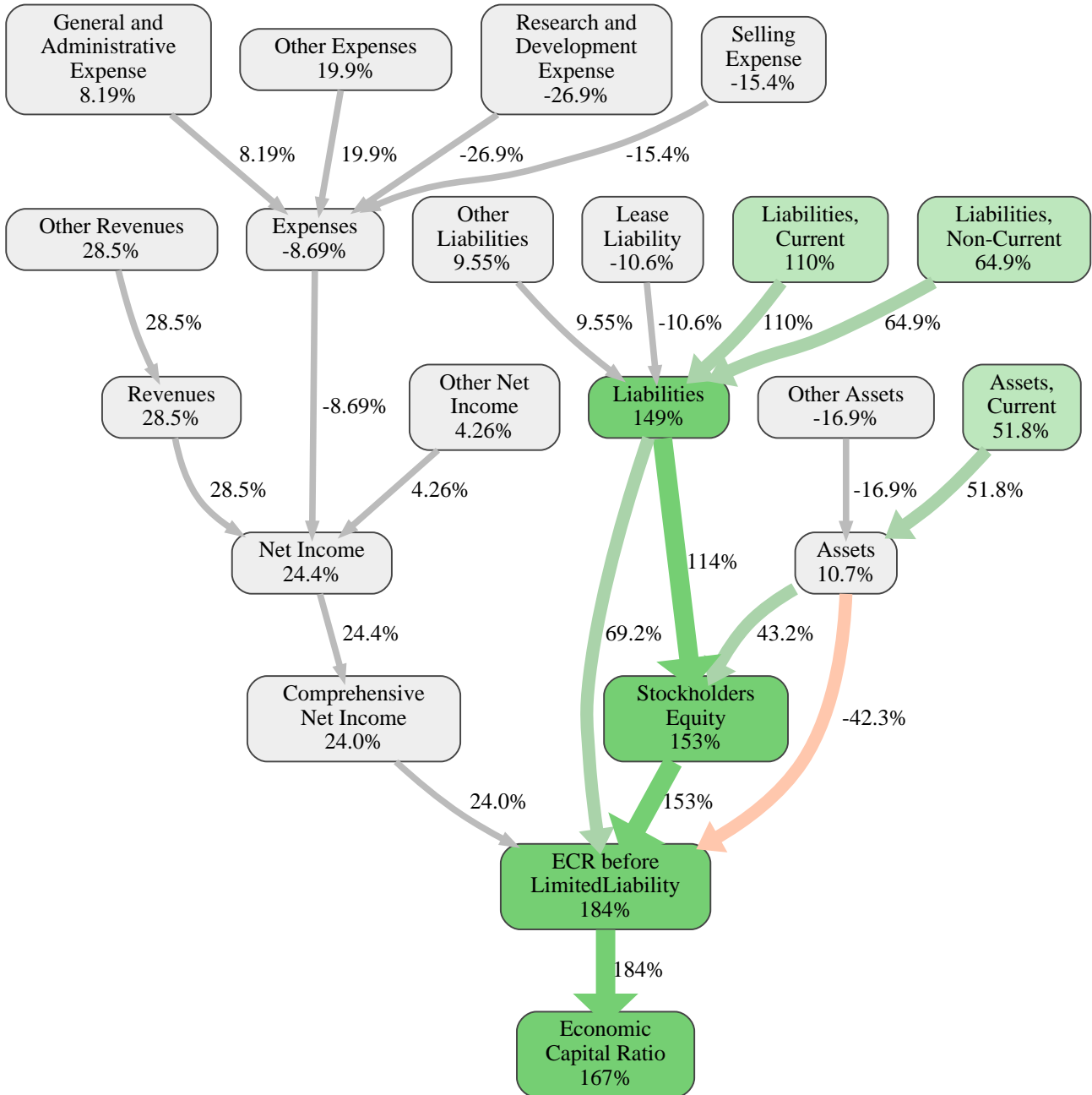
Company name	Full name
Street address	Department
City	Phone number
State / province	Email address
ZIP code	
Country	

Shipping address

The electronic RealRate rating seal and the invoice will be sent to
Delivery email

Pinterest INC

Date, location, name





The relative strengths and weaknesses of Pinterest INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pinterest INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 153% points. The greatest weakness of Pinterest INC is the variable Research and Development Expense, reducing the Economic Capital Ratio by 27% points.

The company's Economic Capital Ratio, given in the ranking table, is 393%, being 167% points above the market average of 226%.

Input Variable	Value in 1000 USD
Assets, Current	5,147,890
Assets, Non-Current	21,082
Cost of Goods and Services Sold	841,521
General and Administrative Expense	466,211
Intangible Assets	0
Lease Assets	150,399
Lease Liability	220,581
Liabilities, Current	465,473
Liabilities, Non-Current	60,840
Other Assets	172,761
Other Compr. Net Income	4,463
Other Expenses	29,035
Other Liabilities	0
Other Net Income	126,007
Other Revenues	4,221,767
Property Plant and Equipment	0
Research and Development Expense	1,427,447
Selling Expense	1,166,705

Output Variable	Value in 1000 USD
Assets	5,492,132
Liabilities	746,894
Expenses	3,930,919
Revenues	4,221,767
Stockholders Equity	4,745,238
Net Income	416,855
Comprehensive Net Income	421,318
BaseVar	7,261,091
ECR before LimitedLiability	366%
Economic Capital Ratio	393%