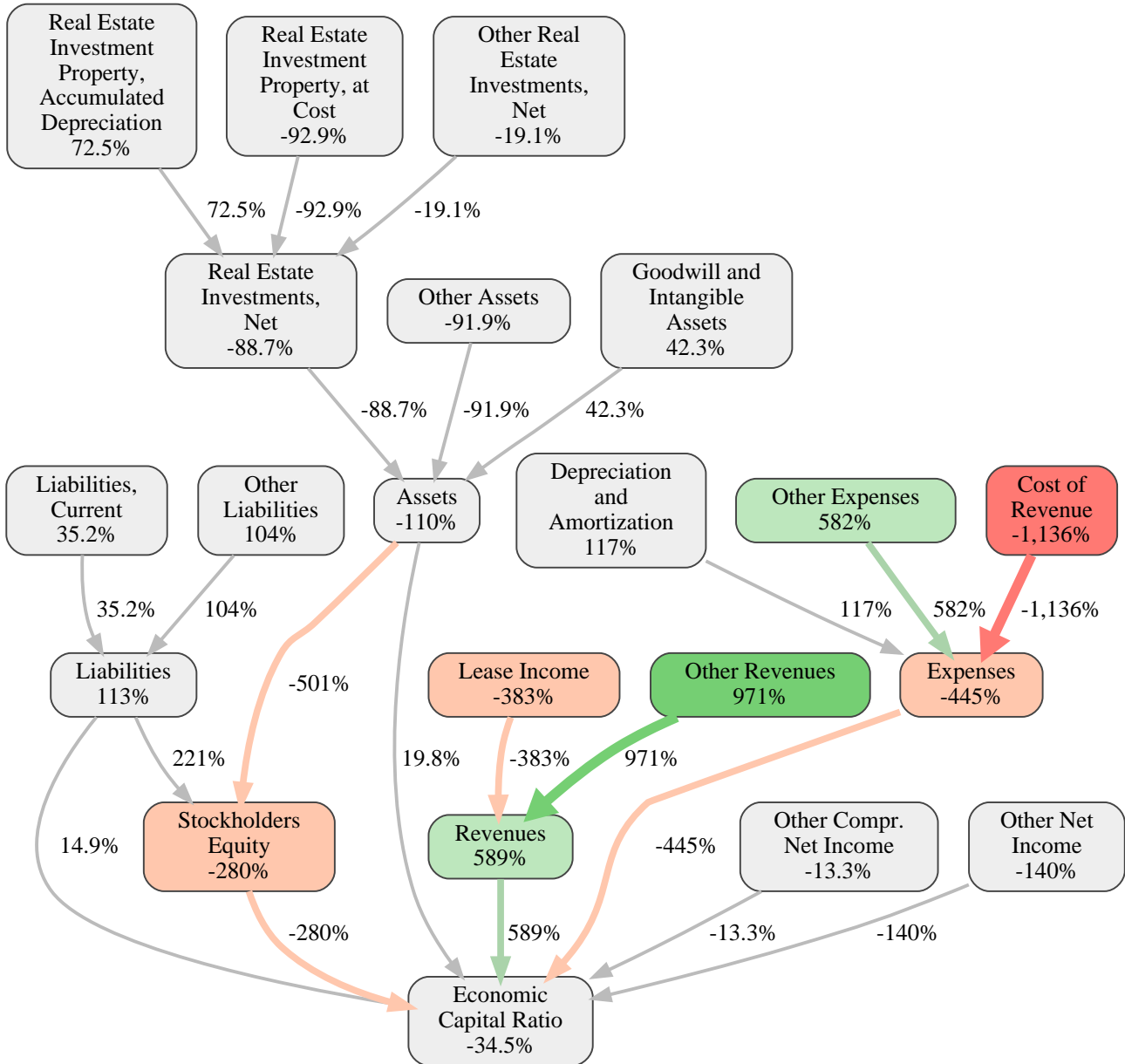




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The relative strengths and weaknesses of Cushman & Wakefield plc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Cushman & Wakefield plc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 971% points. The greatest weakness of Cushman & Wakefield plc is the variable Cost of Revenue, reducing the Economic Capital Ratio by 1,136% points.

The company's Economic Capital Ratio, given in the ranking table, is 27%, being 35% points below the market average of 61%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Cost of Revenue	6,981,700	Real Estate Investments, Net	0
Depreciation and Amortization	296,700	Liabilities	5,862,100
General and Administrative Expense	1,273,400	Assets	7,163,400
Goodwill and Intangible Assets	3,031,700	Revenues	8,751,000
Lease Income	0	Expenses	8,563,700
Liabilities, Current	2,322,600	Stockholders Equity	1,301,300
Liabilities, Long-term	3,429,500	Net Income	187,300
Other Assets	4,131,700	Comprehensive Net Income	49,550
Other Compr. Net Income	-275,500	Economic Capital Ratio	27%
Other Expenses	11,900		
Other Liabilities	110,000		
Other Net Income	0		
Other Real Estate Investments, Net	0		
Other Revenues	8,751,000		
Real Estate Investment Property, Accumulated Depreciation	0		
Real Estate Investment Property, at Cost	0		