



The relative strengths and weaknesses of KIDOZ INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of KIDOZ INC. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 318% points. The greatest weakness of KIDOZ INC. is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 214% points.

The company's Economic Capital Ratio, given in the ranking table, is 180%, being 392% points above the market average of -211%.

Input Variable	Value in 1000 USD
Assets, Current	5,250
Assets, Non-Current	0
Cost of Goods and Services Sold	3,800
Depreciation and Amortization	565
General and Administrative Expense	529
Intangible Assets	5,552
Lease Asset	106
Liabilities, Current	2,178
Liabilities, Non-Current	0
Operating Expenses	0
Other Assets	39
Other Compr. Net Income	0
Other Expenses	2,184
Other Liabilities	121
Other Net Income	33
Other Revenues	7,149
Property Plant and Equipment	22
Selling General and Administrative Expense	0

Output Variable	Value in 1000 USD
Assets	10,969
Liabilities	2,299
Expenses	7,078
Revenues	7,149
Stockholders Equity	8,670
Net Income	104
Comprehensive Net Income	104
Economic Capital Ratio	180%