



The relative strengths and weaknesses of KIDOZ INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of KIDOZ INC. compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 275% points. The greatest weakness of KIDOZ INC. is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 292% points.

The company's Economic Capital Ratio, given in the ranking table, is 123%, being 432% points above the market average of -309%.

Input Variable	Value in 1000 USD
Assets, Current	8,812
Assets, Non-Current	0
Cost of Goods and Services Sold	7,143
Depreciation and Amortization	566
General and Administrative Expense	605
Intangible Assets	4,996
Lease Asset	65
Liabilities, Current	4,275
Liabilities, Non-Current	0
Operating Expenses	0
Other Assets	31
Other Compr. Net Income	0
Other Expenses	4,132
Other Liabilities	300
Other Net Income	-220
Other Revenues	12,476
Property Plant and Equipment	21
Selling General and Administrative Expense	0

Output Variable	Value in 1000 USD
Assets	13,926
Liabilities	4,575
Expenses	12,446
Revenues	12,476
Stockholders Equity	9,351
Net Income	-190
Comprehensive Net Income	-190
Economic Capital Ratio	123%