

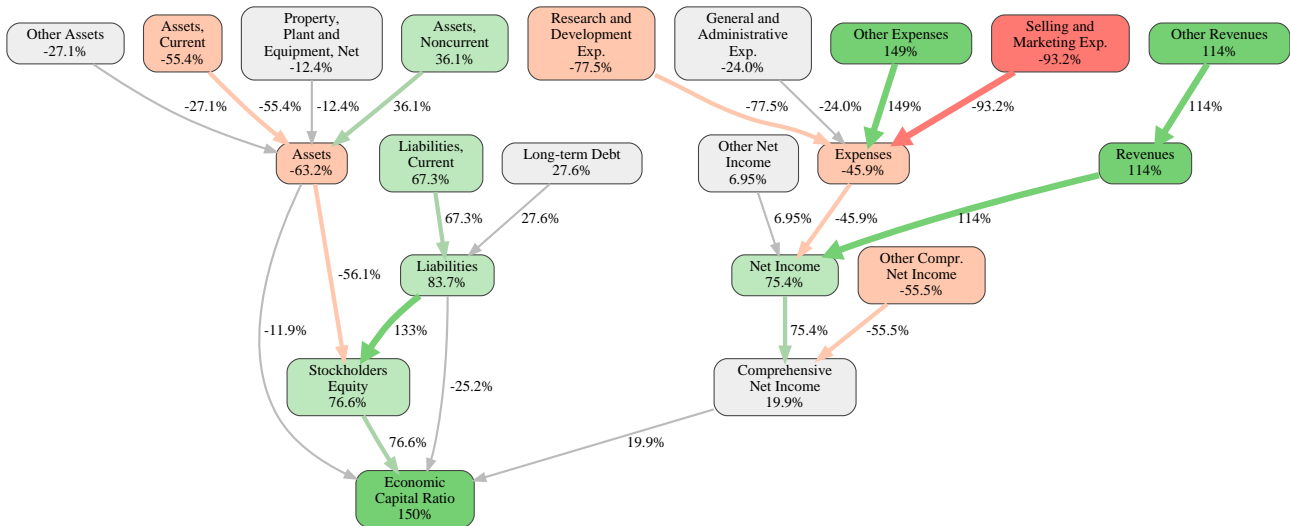


RealRate

# SERVICES-PREPACKAGED SOFTWARE 2017



Qumu Corp  
Rank 78 of 120





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The relative strengths and weaknesses of Qumu Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Qumu Corp compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 149% points. The greatest weakness of Qumu Corp is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 93% points.

The company's Economic Capital Ratio, given in the ranking table, is -141%, being 150% points above the market average of -292%.

Input Variable	Value in 1000 USD
Assets, Current	20,646
Assets, Noncurrent	4,827
General and Administrative Exp.	9,722
Intangible Assets	14,859
Liabilities, Current	15,431
Long-term Debt	6.0
Other Assets	70
Other Compr. Net Income	-2,386
Other Expenses	12,999
Other Liabilities	8,216
Other Net Income	-66
Other Revenues	31,682
Property, Plant and Equipment, Net	1,827
Research and Development Exp.	8,541
Selling and Marketing Exp.	11,529

Output Variable	Value in 1000 USD
Liabilities	23,653
Assets	42,229
Expenses	42,791
Revenues	31,682
Stockholders Equity	18,576
Net Income	-11,175
Comprehensive Net Income	-13,561
Economic Capital Ratio	-141%