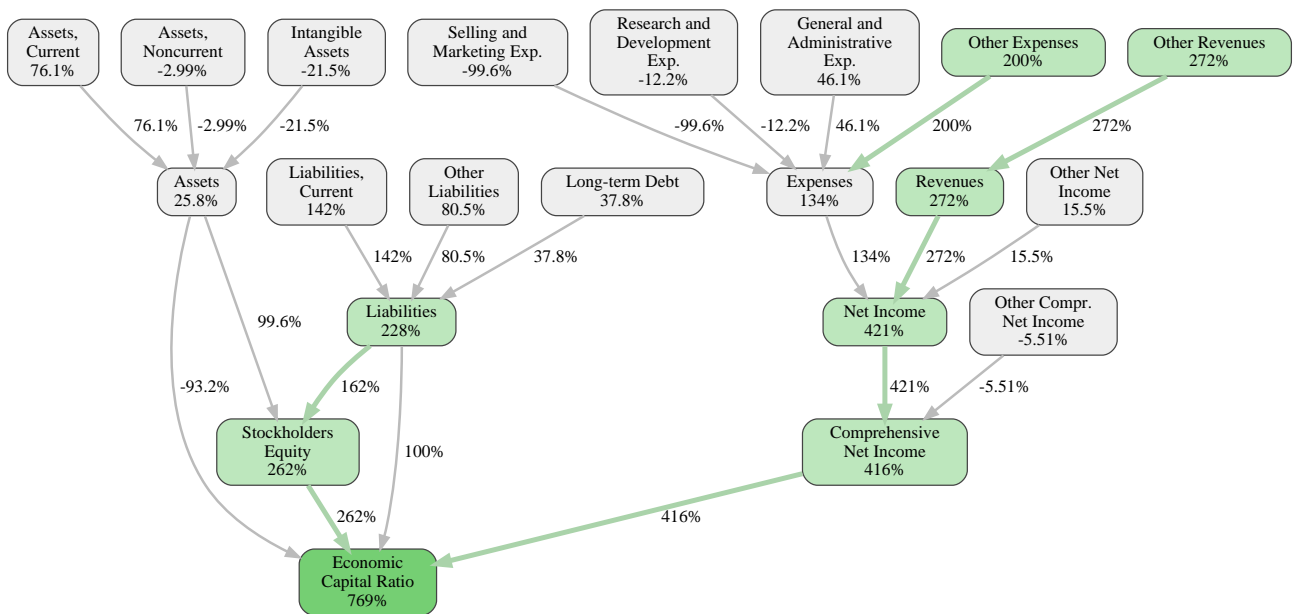


SERVICES-PREPACKAGED SOFTWARE 2017



MICROSTRATEGY Inc
Rank 9 of 120





SERVICES-PREPACKAGED SOFTWARE 2017



MICROSTRATEGY Inc Rank 9 of 120

The relative strengths and weaknesses of MICROSTRATEGY Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of MICROSTRATEGY Inc compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 421% points. The greatest weakness of MICROSTRATEGY Inc is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 100% points.

The company's Economic Capital Ratio, given in the ranking table, is 478%, being 769% points above the market average of -292%.

Input Variable	Value in 1000 USD
Assets, Current	684,987
Assets, Noncurrent	0
General and Administrative Exp.	79,462
Intangible Assets	0
Liabilities, Current	185,486
Long-term Debt	16,447
Other Assets	25,896
Other Compr. Net Income	-3,335
Other Expenses	115,330
Other Liabilities	14,209
Other Net Income	5,421
Other Revenues	512,161
Property, Plant and Equipment, Net	57,436
Research and Development Exp.	73,142
Selling and Marketing Exp.	158,740

Output Variable	Value in 1000 USD
Liabilities	216,142
Assets	768,319
Expenses	426,674
Revenues	512,161
Stockholders Equity	552,177
Net Income	90,908
Comprehensive Net Income	87,573
Economic Capital Ratio	478%