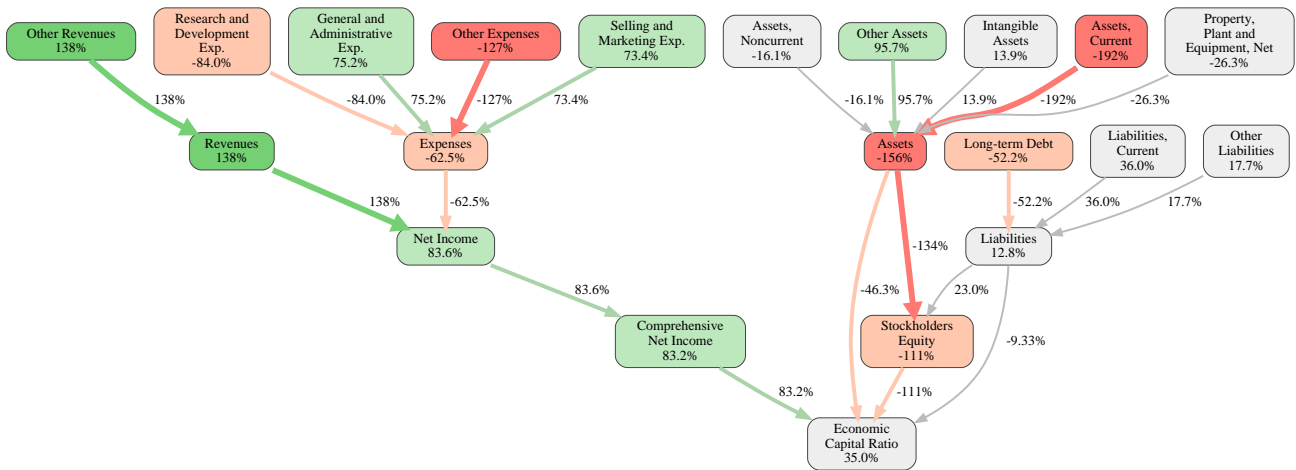




SERVICES-PREPACKAGED SOFTWARE 2017



CONNECTURE INC
Rank 87 of 120





RealRate

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The relative strengths and weaknesses of CONNECTURE INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of CONNECTURE INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 138% points. The greatest weakness of CONNECTURE INC is the variable Assets, Current, reducing the Economic Capital Ratio by 192% points.

The company's Economic Capital Ratio, given in the ranking table, is -257%, being 35% points above the market average of -292%.

Input Variable	Value in 1000 USD
Assets, Current	15,751
Assets, Noncurrent	1,263
General and Administrative Exp.	13,162
Intangible Assets	40,260
Liabilities, Current	46,466
Long-term Debt	32,179
Other Assets	23,257
Other Compr. Net Income	0
Other Expenses	62,559
Other Liabilities	9,333
Other Net Income	0
Other Revenues	81,894
Property, Plant and Equipment, Net	1,957
Research and Development Exp.	22,297
Selling and Marketing Exp.	10,410

Output Variable	Value in 1000 USD
Liabilities	87,978
Assets	82,488
Expenses	108,428
Revenues	81,894
Stockholders Equity	-5,490
Net Income	-26,534
Comprehensive Net Income	-26,534
Economic Capital Ratio	-257%