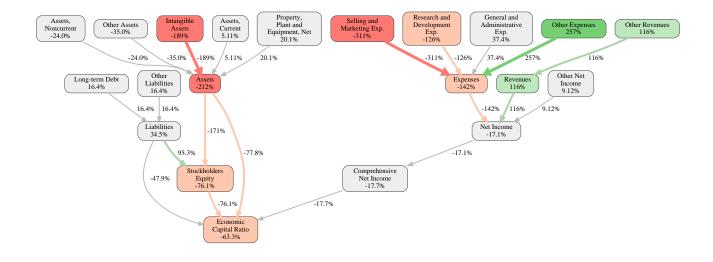


SERVICES-PREPACKAGED SOFTWARE 2017

INSTRUCTURE INC Rank 89 of 120





SERVICES-PREPACKAGED SOFTWARE 2017

INSTRUCTURE INC Rank 89 of 120

The relative strengths and weaknesses of INSTRUCTURE INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of INSTRUCTURE INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 257% points. The greatest weakness of INSTRUCTURE INC is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 311% points.

The company's Economic Capital Ratio, given in the ranking table, is -355%, being 63% points below the market average of -292%.

Input Variable	Value in 1000 USD
Assets, Current	92,876
Assets, Noncurrent	994
General and Administrative Exp.	25,542
Intangible Assets	1,749
Liabilities, Current	89,799
Long-term Debt	32
Other Assets	984
Other Compr. Net Income	-12
Other Expenses	32,916
Other Liabilities	11,541
Other Net Income	-26
Other Revenues	110,880
Property, Plant and Equipment, Net	14,733
Research and Development Exp.	35,973
Selling and Marketing Exp.	69,991

Output Variable	Value in 1000 USD
Liabilities	101,372
Assets	111,336
Expenses	164,422
Revenues	110,880
Stockholders Equity	9,964
Net Income	-53,568
Comprehensive Net Income	-53,580
Economic Capital Ratio	-355%

