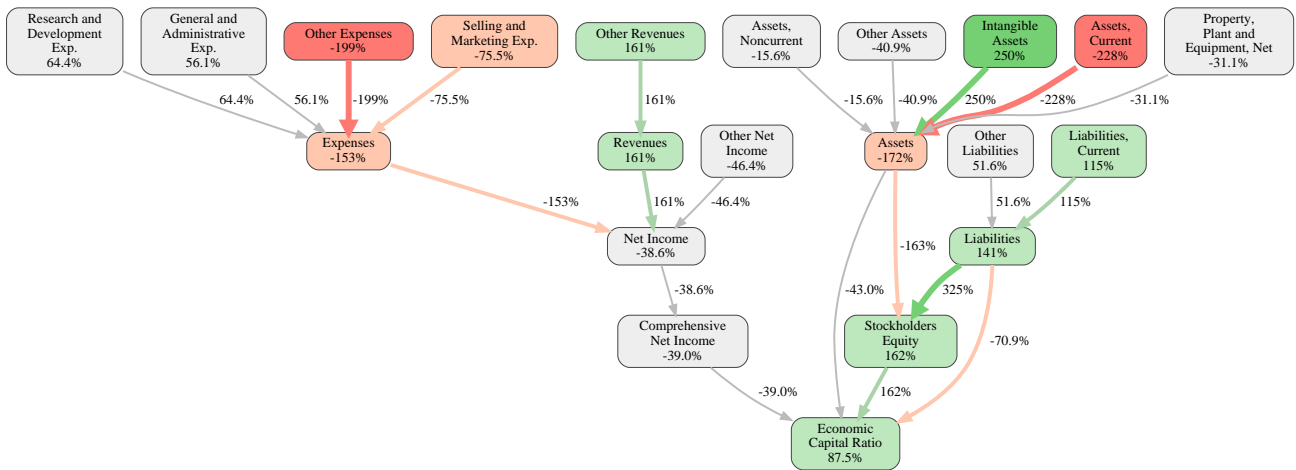




SERVICES-PREPACKAGED SOFTWARE 2017

BRIDGELINE

Bridgeline Digital Inc.
Rank 84 of 120





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The relative strengths and weaknesses of Bridgeline Digital Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bridgeline Digital Inc. compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 250% points. The greatest weakness of Bridgeline Digital Inc. is the variable Assets, Current, reducing the Economic Capital Ratio by 228% points.

The company's Economic Capital Ratio, given in the ranking table, is -204%, being 88% points above the market average of -292%.

Input Variable	Value in 1000 USD
Assets, Current	3,591
Assets, Noncurrent	436
General and Administrative Exp.	3,456
Intangible Assets	13,189
Liabilities, Current	3,711
Long-term Debt	2,312
Other Assets	0
Other Compr. Net Income	3.0
Other Expenses	12,837
Other Liabilities	203
Other Net Income	-914
Other Revenues	15,895
Property, Plant and Equipment, Net	512
Research and Development Exp.	1,578
Selling and Marketing Exp.	4,934

Output Variable	Value in 1000 USD
Liabilities	6,226
Assets	17,728
Expenses	22,805
Revenues	15,895
Stockholders Equity	11,502
Net Income	-7,824
Comprehensive Net Income	-7,821
Economic Capital Ratio	-204%