

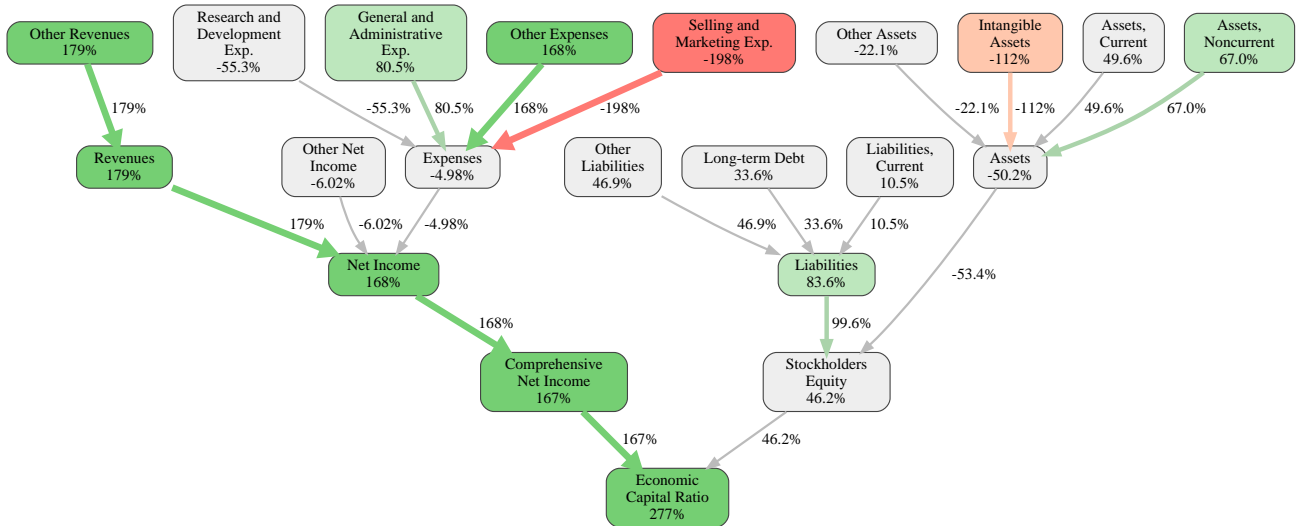


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SERVICES-PREPACKAGED SOFTWARE 2017



Apptio Inc
Rank 65 of 120





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The relative strengths and weaknesses of Apptio Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Apptio Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 179% points. The greatest weakness of Apptio Inc is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 198% points.

The company's Economic Capital Ratio, given in the ranking table, is -14%, being 277% points above the market average of -292%.

Input Variable	Value in 1000 USD
Assets, Current	142,775
Assets, Noncurrent	39,180
General and Administrative Exp.	23,229
Intangible Assets	0
Liabilities, Current	116,374
Long-term Debt	0
Other Assets	0
Other Compr. Net Income	-94
Other Expenses	54,612
Other Liabilities	6,840
Other Net Income	-2,950
Other Revenues	160,569
Property, Plant and Equipment, Net	12,827
Research and Development Exp.	35,475
Selling and Marketing Exp.	75,856

Output Variable	Value in 1000 USD
Liabilities	123,214
Assets	194,782
Expenses	189,172
Revenues	160,569
Stockholders Equity	71,568
Net Income	-31,553
Comprehensive Net Income	-31,647
Economic Capital Ratio	-14%