

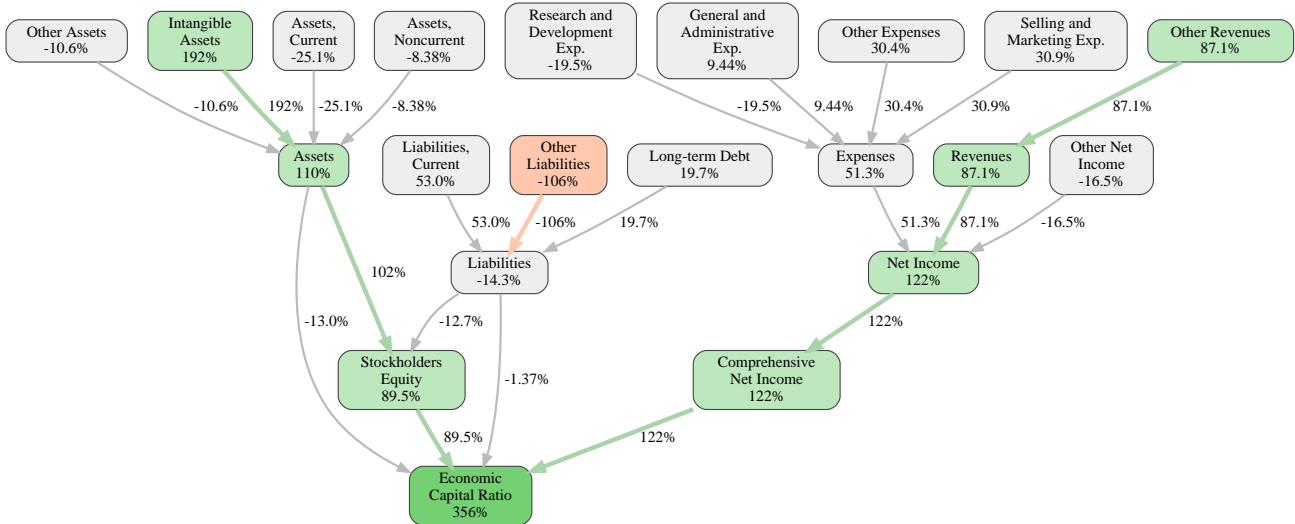


RealRate

# SERVICES-PREPACKAGED SOFTWARE 2017



Upland Software Inc.  
Rank 55 of 120





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The relative strengths and weaknesses of Upland Software Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Upland Software Inc. compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 192% points. The greatest weakness of Upland Software Inc. is the variable Other Liabilities, reducing the Economic Capital Ratio by 106% points.

The company's Economic Capital Ratio, given in the ranking table, is 65%, being 356% points above the market average of -292%.

Input Variable	Value in 1000 USD
Assets, Current	47,299
Assets, Noncurrent	346
General and Administrative Exp.	18,286
Intangible Assets	97,609
Liabilities, Current	39,698
Long-term Debt	2,126
Other Assets	978
Other Compr. Net Income	137
Other Expenses	39,456
Other Liabilities	49,751
Other Net Income	-3,459
Other Revenues	74,767
Property, Plant and Equipment, Net	4,356
Research and Development Exp.	14,919
Selling and Marketing Exp.	12,160

Output Variable	Value in 1000 USD
Liabilities	91,575
Assets	150,588
Expenses	84,821
Revenues	74,767
Stockholders Equity	59,013
Net Income	-13,513
Comprehensive Net Income	-13,376
Economic Capital Ratio	65%