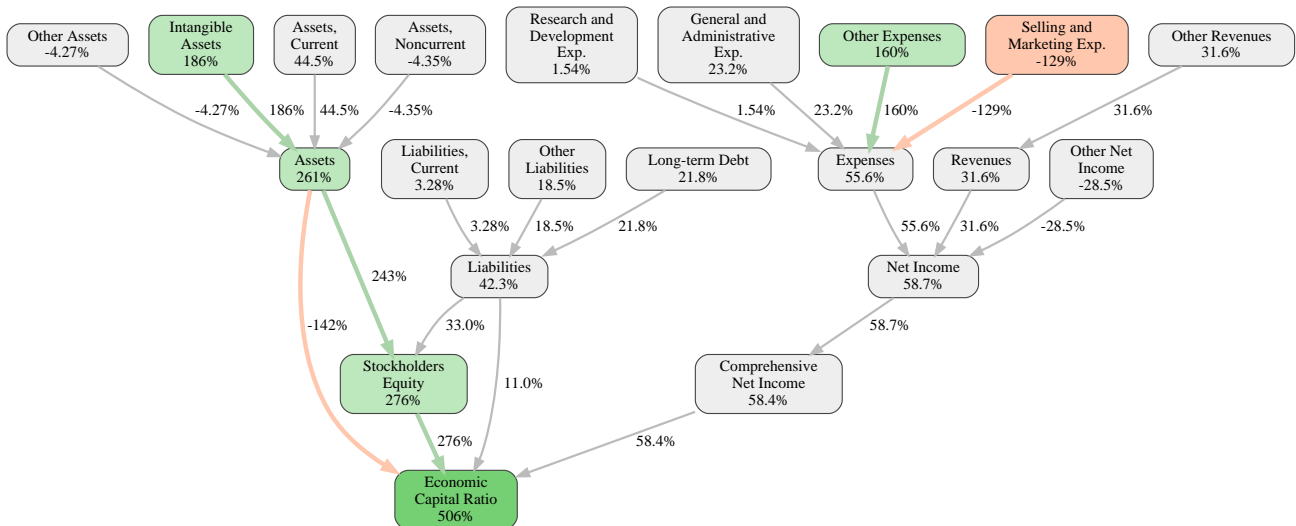




# SERVICES-PREPACKAGED SOFTWARE 2017



BLACKLINE INC.  
Rank 37 of 120





RealRate

# SERVICES-PREPACKAGED SOFTWARE 2017

## BLACKLINE INC. Rank 37 of 120



The relative strengths and weaknesses of BLACKLINE INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of BLACKLINE INC. compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 186% points. The greatest weakness of BLACKLINE INC. is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 129% points.

The company's Economic Capital Ratio, given in the ranking table, is 215%, being 506% points above the market average of -292%.

| Input Variable                     | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current                    | 163,823           |
| Assets, Noncurrent                 | 1,449             |
| General and Administrative Exp.    | 27,911            |
| Intangible Assets                  | 239,256           |
| Liabilities, Current               | 108,464           |
| Long-term Debt                     | 2,318             |
| Other Assets                       | 4,591             |
| Other Compr. Net Income            | -41               |
| Other Expenses                     | 23,624            |
| Other Liabilities                  | 18,245            |
| Other Net Income                   | -11,812           |
| Other Revenues                     | 123,123           |
| Property, Plant and Equipment, Net | 11,318            |
| Research and Development Exp.      | 21,125            |
| Selling and Marketing Exp.         | 77,810            |

| Output Variable          | Value in 1000 USD |
|--------------------------|-------------------|
| Liabilities              | 129,027           |
| Assets                   | 420,437           |
| Expenses                 | 150,470           |
| Revenues                 | 123,123           |
| Stockholders Equity      | 291,410           |
| Net Income               | -39,159           |
| Comprehensive Net Income | -39,200           |
| Economic Capital Ratio   | 215%              |