

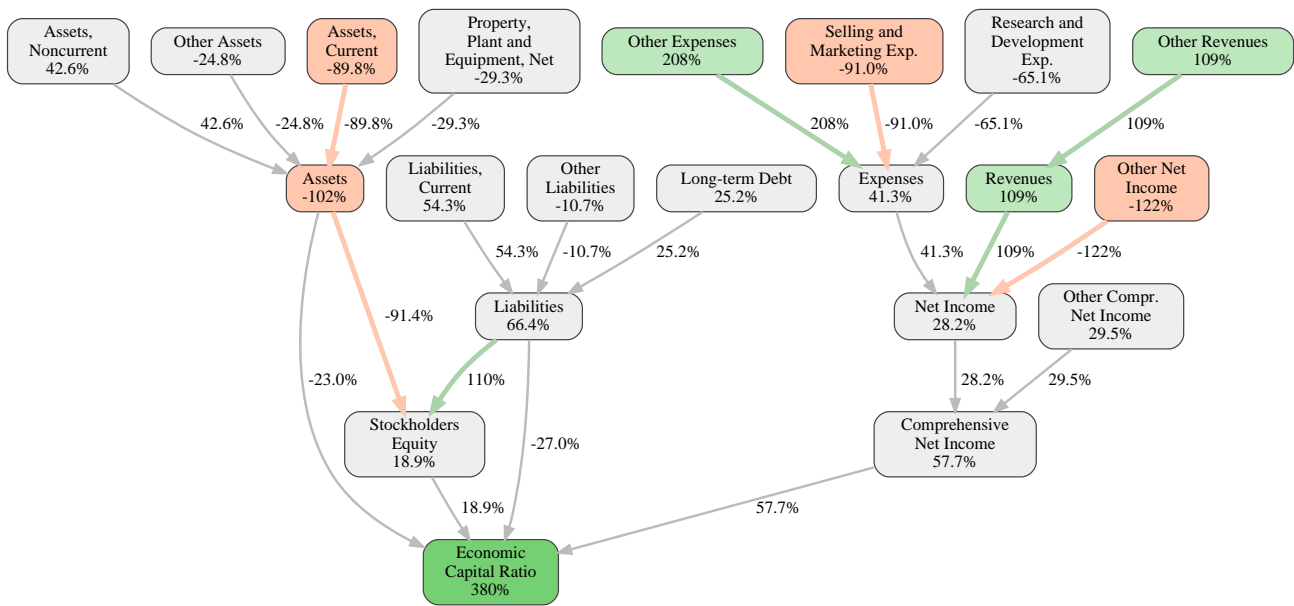


RealRate

SERVICES-PREPACKAGED SOFTWARE 2018



Qumu Corp
Rank 94 of 135





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The relative strengths and weaknesses of Qumu Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Qumu Corp compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 208% points. The greatest weakness of Qumu Corp is the variable Other Net Income, reducing the Economic Capital Ratio by 122% points.

The company's Economic Capital Ratio, given in the ranking table, is -176%, being 380% points above the market average of -556%.

Input Variable	Value in 1000 USD
Assets, Current	15,205
Assets, Noncurrent	4,398
General and Administrative Exp.	8,567
Intangible Assets	13,685
Liabilities, Current	16,672
Long-term Debt	3.0
Other Assets	77
Other Compr. Net Income	1,167
Other Expenses	10,808
Other Liabilities	8,409
Other Net Income	-3,211
Other Revenues	28,167
Property, Plant and Equipment, Net	911
Research and Development Exp.	7,279
Selling and Marketing Exp.	10,026

Output Variable	Value in 1000 USD
Liabilities	25,084
Assets	34,276
Expenses	36,680
Revenues	28,167
Stockholders Equity	9,192
Net Income	-11,724
Comprehensive Net Income	-10,557
Economic Capital Ratio	-176%