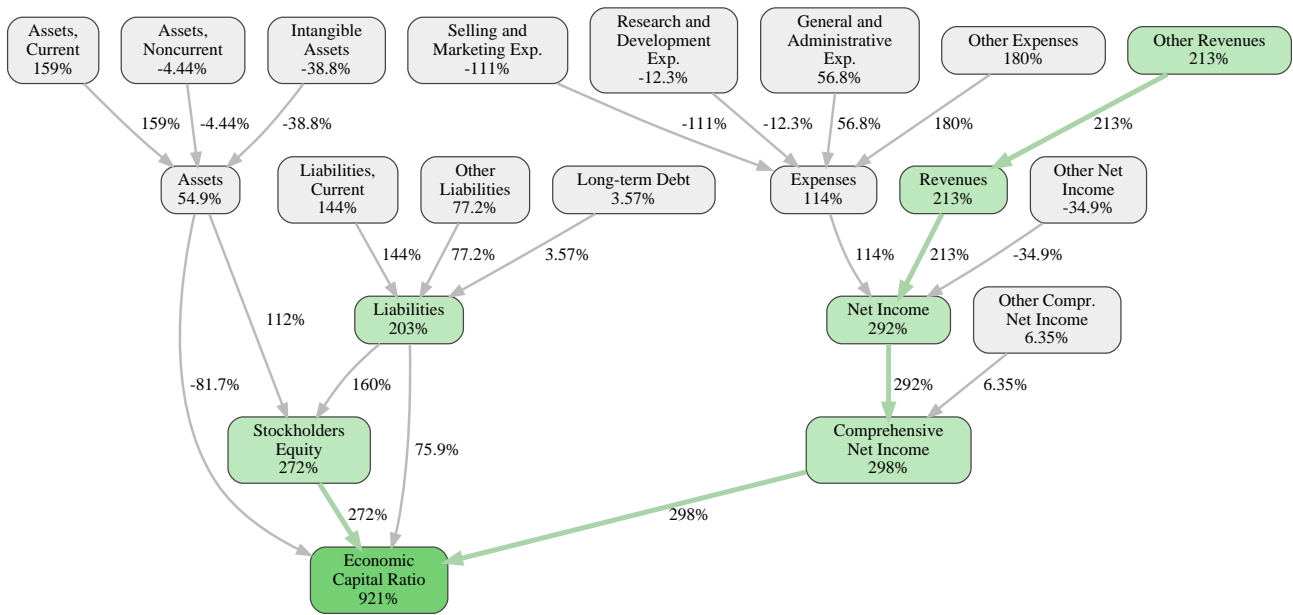


SERVICES-PREPACKAGED SOFTWARE 2018



MICROSTRATEGY Inc
Rank 23 of 135





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MICROSTRATEGY Inc Rank 23 of 135

The relative strengths and weaknesses of MICROSTRATEGY Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of MICROSTRATEGY Inc compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 292% points. The greatest weakness of MICROSTRATEGY Inc is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 111% points.

The company's Economic Capital Ratio, given in the ranking table, is 365%, being 921% points above the market average of -556%.

Input Variable	Value in 1000 USD
Assets, Current	763,611
Assets, Noncurrent	0
General and Administrative Exp.	80,161
Intangible Assets	0
Liabilities, Current	184,858
Long-term Debt	50,146
Other Assets	18,758
Other Compr. Net Income	4,775
Other Expenses	151,613
Other Liabilities	10,185
Other Net Income	-1,748
Other Revenues	504,543
Property, Plant and Equipment, Net	53,359
Research and Development Exp.	78,766
Selling and Marketing Exp.	174,612

Output Variable	Value in 1000 USD
Liabilities	245,189
Assets	835,728
Expenses	485,152
Revenues	504,543
Stockholders Equity	590,539
Net Income	17,643
Comprehensive Net Income	22,418
Economic Capital Ratio	365%