

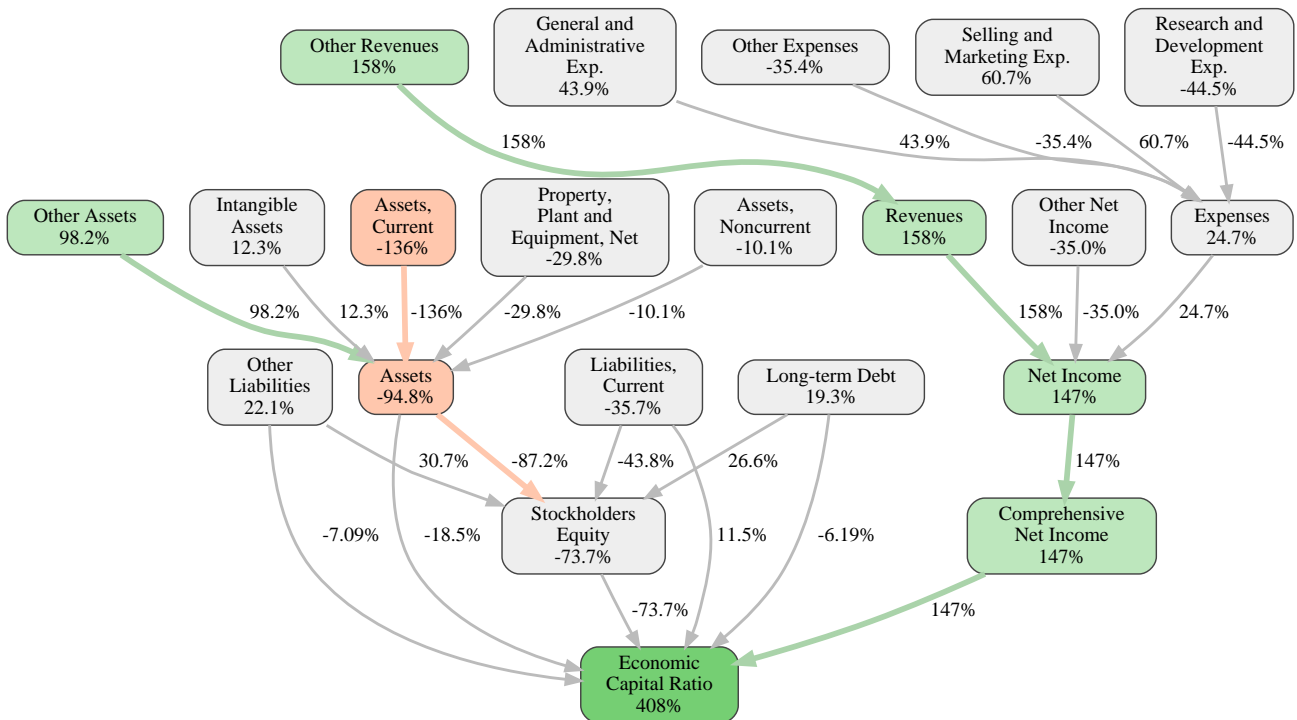


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SERVICES-PREPACKAGED SOFTWARE 2018



CONNECTURE INC Rank 90 of 135





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The relative strengths and weaknesses of CONNECTURE INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of CONNECTURE INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 158% points. The greatest weakness of CONNECTURE INC is the variable Assets, Current, reducing the Economic Capital Ratio by 136% points.

The company's Economic Capital Ratio, given in the ranking table, is -148%, being 408% points above the market average of -556%.

Input Variable	Value in 1000 USD
Assets, Current	19,870
Assets, Noncurrent	1,083
General and Administrative Exp.	15,378
Intangible Assets	36,782
Liabilities, Current	74,552
Long-term Debt	1,748
Other Assets	24,264
Other Compr. Net Income	0
Other Expenses	50,877
Other Liabilities	8,863
Other Net Income	0
Other Revenues	76,746
Property, Plant and Equipment, Net	1,079
Research and Development Exp.	16,679
Selling and Marketing Exp.	9,356

Output Variable	Value in 1000 USD
Liabilities	85,163
Assets	83,078
Expenses	92,290
Revenues	76,746
Stockholders Equity	-2,085
Net Income	-15,544
Comprehensive Net Income	-15,544
Economic Capital Ratio	-148%