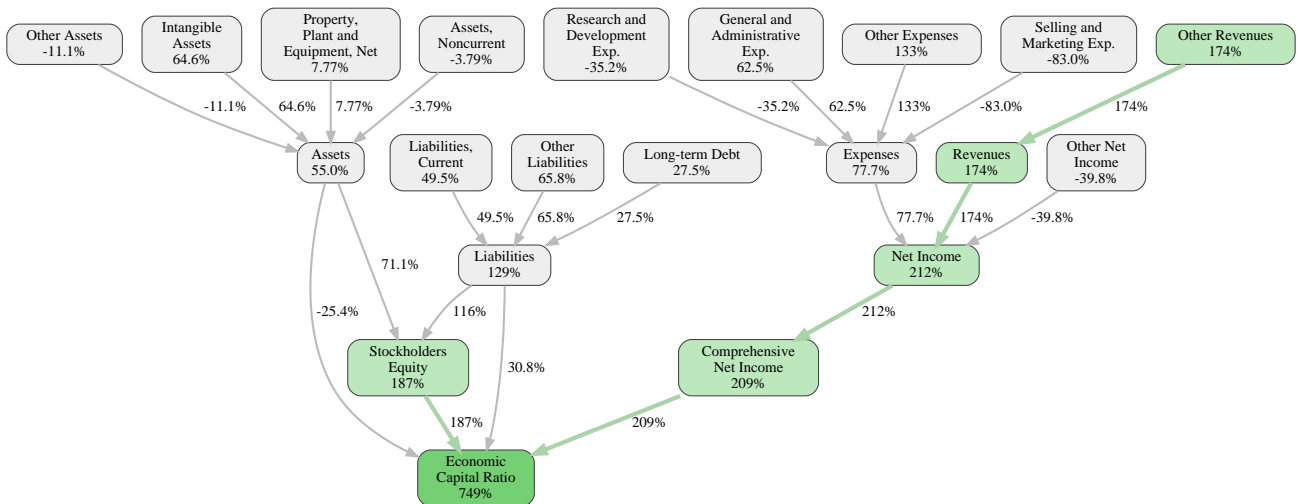




SERVICES-PREPACKAGED SOFTWARE 2018

Bazaarvoice Inc
Rank 48 of 135





SERVICES-PREPACKAGED SOFTWARE 2018

Bazaarvoice Inc
Rank 48 of 135



The relative strengths and weaknesses of Bazaarvoice Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bazaarvoice Inc compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 212% points. The greatest weakness of Bazaarvoice Inc is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 83% points.

The company's Economic Capital Ratio, given in the ranking table, is 193%, being 749% points above the market average of -556%.

Input Variable	Value in 1000 USD
Assets, Current	142,515
Assets, Noncurrent	4,210
General and Administrative Exp.	31,952
Intangible Assets	146,872
Liabilities, Current	126,568
Long-term Debt	6,542
Other Assets	0
Other Compr. Net Income	-804
Other Expenses	77,630
Other Liabilities	2,540
Other Net Income	-2,259
Other Revenues	201,235
Property, Plant and Equipment, Net	28,358
Research and Development Exp.	40,087
Selling and Marketing Exp.	65,248

Output Variable	Value in 1000 USD
Liabilities	135,650
Assets	321,955
Expenses	214,917
Revenues	201,235
Stockholders Equity	186,305
Net Income	-15,941
Comprehensive Net Income	-16,745
Economic Capital Ratio	193%