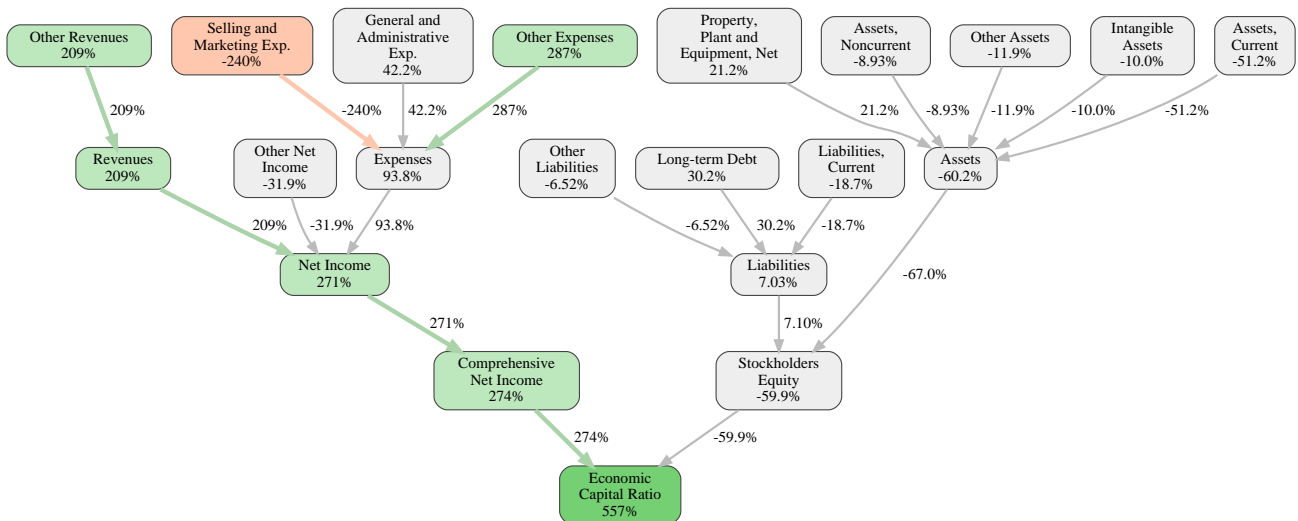




# SERVICES-PREPACKAGED SOFTWARE 2018



ROSETTA STONE INC  
Rank 78 of 135





# SERVICES-PREPACKAGED SOFTWARE 2018

## ROSETTA STONE INC Rank 78 of 135



The relative strengths and weaknesses of ROSETTA STONE INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ROSETTA STONE INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 287% points. The greatest weakness of ROSETTA STONE INC is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 240% points.

The company's Economic Capital Ratio, given in the ranking table, is 0.93%, being 557% points above the market average of -556%.

Input Variable	Value in 1000 USD
Assets, Current	90,098
Assets, Noncurrent	1,661
General and Administrative Exp.	34,066
Intangible Assets	69,041
Liabilities, Current	149,858
Long-term Debt	31
Other Assets	3,306
Other Compr. Net Income	811
Other Expenses	31,121
Other Liabilities	42,443
Other Net Income	456
Other Revenues	184,593
Property, Plant and Equipment, Net	30,649
Research and Development Exp.	24,747
Selling and Marketing Exp.	96,660

Output Variable	Value in 1000 USD
Liabilities	192,332
Assets	194,755
Expenses	186,594
Revenues	184,593
Stockholders Equity	2,423
Net Income	-1,545
Comprehensive Net Income	-734
Economic Capital Ratio	0.93%