

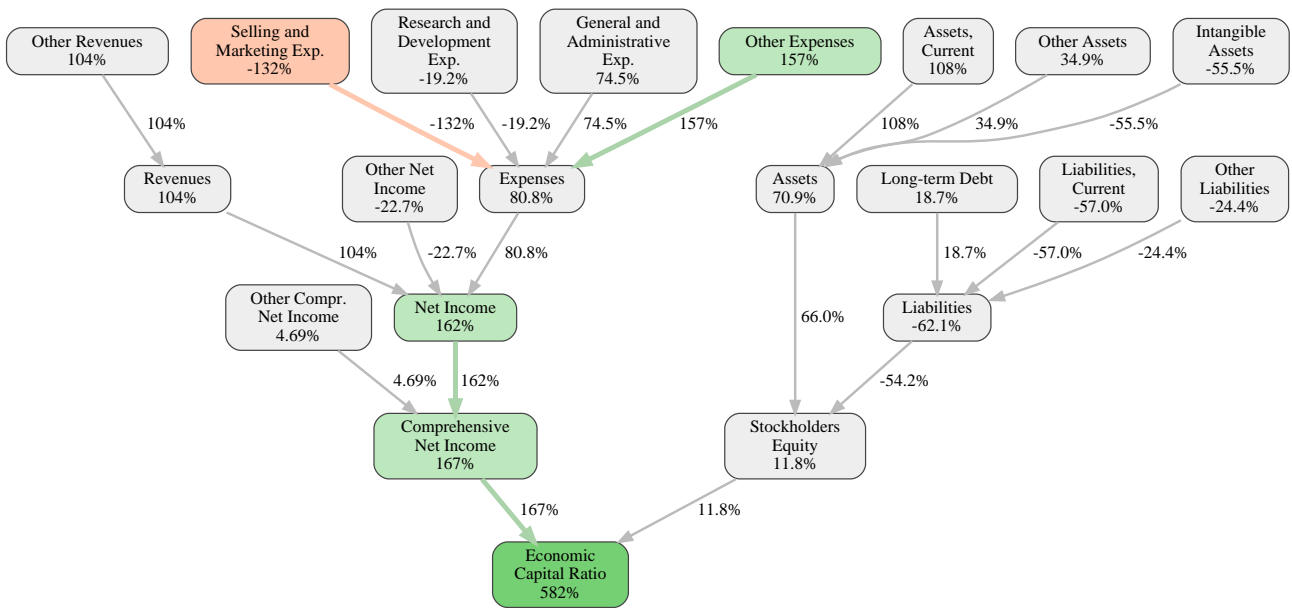


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SERVICES-PREPACKAGED SOFTWARE 2018

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ServiceNow Inc.
Rank 75 of 135





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The relative strengths and weaknesses of ServiceNow Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ServiceNow Inc. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 162% points. The greatest weakness of ServiceNow Inc. is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 132% points.

The company's Economic Capital Ratio, given in the ranking table, is 26%, being 582% points above the market average of -556%.

Input Variable	Value in 1000 USD
Assets, Current	2,410,564
Assets, Noncurrent	49,600
General and Administrative Exp.	210,533
Intangible Assets	215,644
Liabilities, Current	2,100,631
Long-term Debt	43,239
Other Assets	476,972
Other Compr. Net Income	20,244
Other Expenses	553,292
Other Liabilities	669,902
Other Net Income	5,804
Other Revenues	1,933,026
Property, Plant and Equipment, Net	245,124
Research and Development Exp.	377,518
Selling and Marketing Exp.	946,617

Output Variable	Value in 1000 USD
Liabilities	2,813,772
Assets	3,397,904
Expenses	2,087,960
Revenues	1,933,026
Stockholders Equity	584,132
Net Income	-149,130
Comprehensive Net Income	-128,886
Economic Capital Ratio	26%