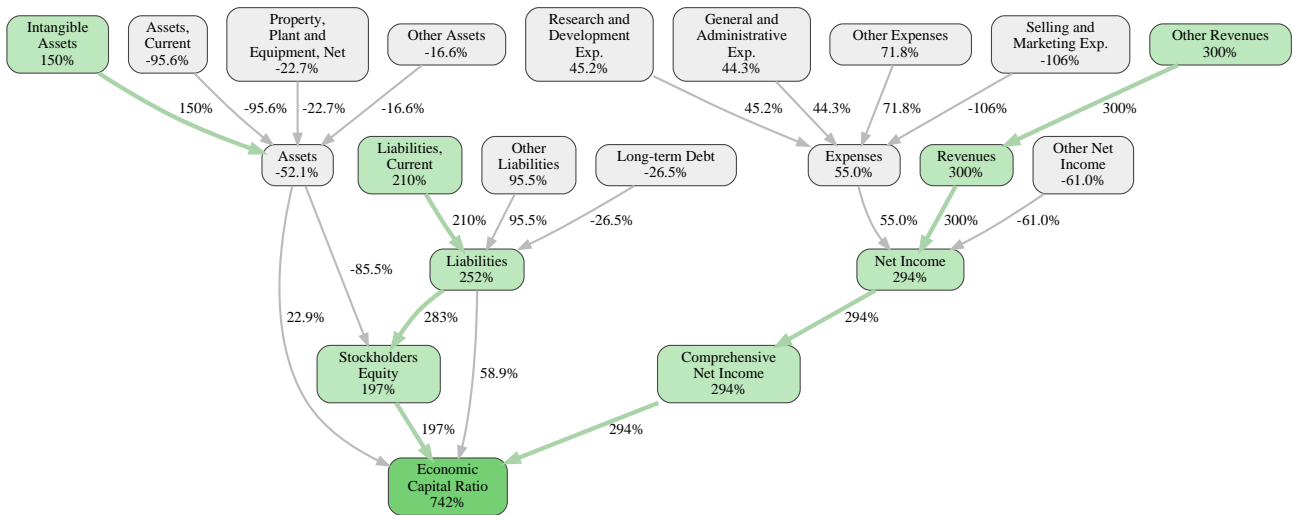




SERVICES-PREPACKAGED SOFTWARE 2018

BRIDGELINE

Bridgeline Digital Inc.
Rank 50 of 135





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The relative strengths and weaknesses of Bridgeline Digital Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bridgeline Digital Inc. compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 300% points. The greatest weakness of Bridgeline Digital Inc. is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 106% points.

The company's Economic Capital Ratio, given in the ranking table, is 186%, being 742% points above the market average of -556%.

Input Variable	Value in 1000 USD
Assets, Current	4,126
Assets, Noncurrent	334
General and Administrative Exp.	3,256
Intangible Assets	12,904
Liabilities, Current	3,627
Long-term Debt	2,543
Other Assets	0
Other Compr. Net Income	3.0
Other Expenses	8,044
Other Liabilities	129
Other Net Income	-201
Other Revenues	16,293
Property, Plant and Equipment, Net	209
Research and Development Exp.	1,587
Selling and Marketing Exp.	4,807

Output Variable	Value in 1000 USD
Liabilities	6,299
Assets	17,573
Expenses	17,694
Revenues	16,293
Stockholders Equity	11,274
Net Income	-1,602
Comprehensive Net Income	-1,599
Economic Capital Ratio	186%