

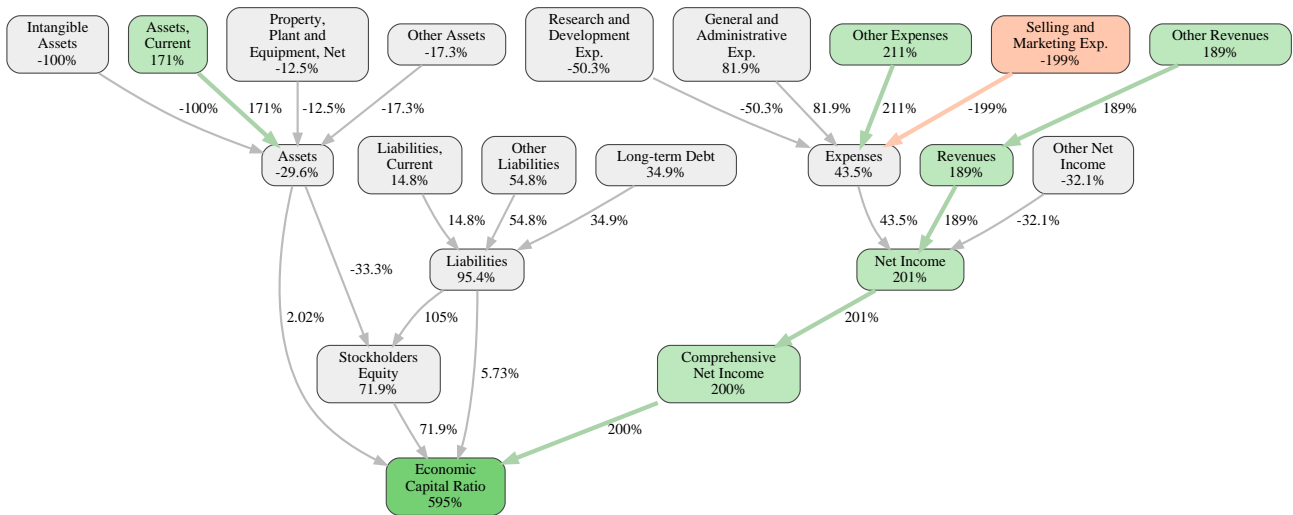


RealRate

SERVICES-PREPACKAGED SOFTWARE 2018



Apptio Inc
Rank 73 of 135





RealRate

SERVICES-PREPACKAGED SOFTWARE 2018

Apptio Inc
Rank 73 of 135



The relative strengths and weaknesses of Apptio Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Apptio Inc compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 211% points. The greatest weakness of Apptio Inc is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 199% points.

The company's Economic Capital Ratio, given in the ranking table, is 39%, being 595% points above the market average of -556%.

Input Variable	Value in 1000 USD
Assets, Current	222,831
Assets, Noncurrent	983
General and Administrative Exp.	27,706
Intangible Assets	0
Liabilities, Current	139,823
Long-term Debt	0
Other Assets	0
Other Compr. Net Income	-16
Other Expenses	59,114
Other Liabilities	6,178
Other Net Income	1,179
Other Revenues	188,519
Property, Plant and Equipment, Net	10,437
Research and Development Exp.	40,550
Selling and Marketing Exp.	87,949

Output Variable	Value in 1000 USD
Liabilities	146,001
Assets	234,251
Expenses	215,319
Revenues	188,519
Stockholders Equity	88,250
Net Income	-25,621
Comprehensive Net Income	-25,637
Economic Capital Ratio	39%