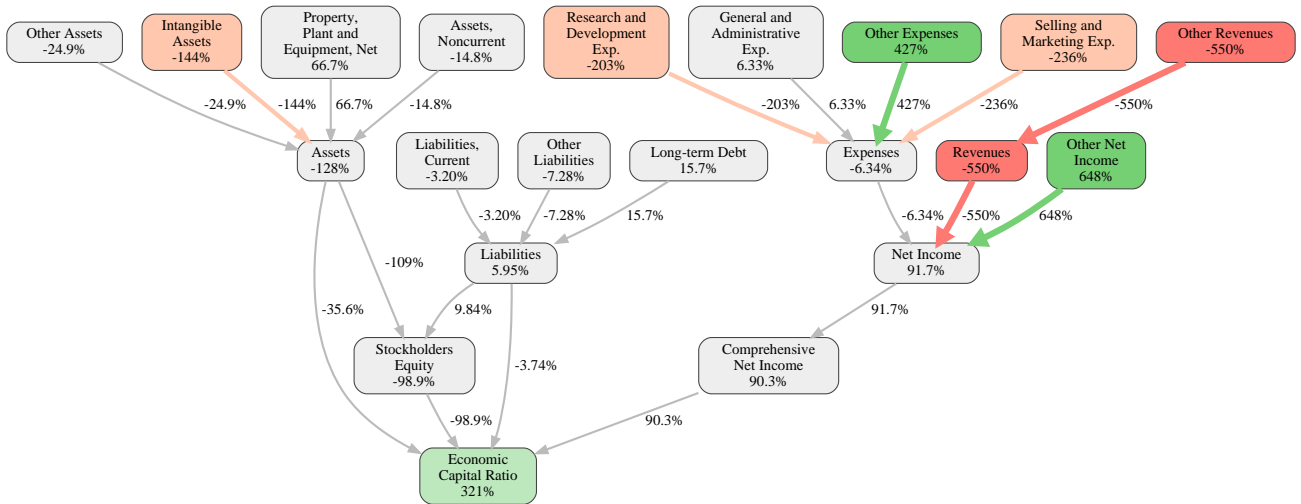




SERVICES-PREPACKAGED SOFTWARE 2018



WORKIVA INC
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The relative strengths and weaknesses of WORKIVA INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of WORKIVA INC compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 648% points. The greatest weakness of WORKIVA INC is the variable Other Revenues, reducing the Economic Capital Ratio by 550% points.

The company's Economic Capital Ratio, given in the ranking table, is -236%, being 321% points above the market average of -556%.

Input Variable	Value in 1000 USD
Assets, Current	115,292
Assets, Noncurrent	861
General and Administrative Exp.	39,594
Intangible Assets	1,118
Liabilities, Current	129,341
Long-term Debt	3,896
Other Assets	0
Other Compr. Net Income	-219
Other Expenses	1,906
Other Liabilities	41,412
Other Net Income	149,407
Other Revenues	0
Property, Plant and Equipment, Net	40,444
Research and Development Exp.	68,172
Selling and Marketing Exp.	84,161

Output Variable	Value in 1000 USD
Liabilities	174,649
Assets	157,715
Expenses	193,833
Revenues	0
Stockholders Equity	-16,934
Net Income	-44,426
Comprehensive Net Income	-44,645
Economic Capital Ratio	-236%