

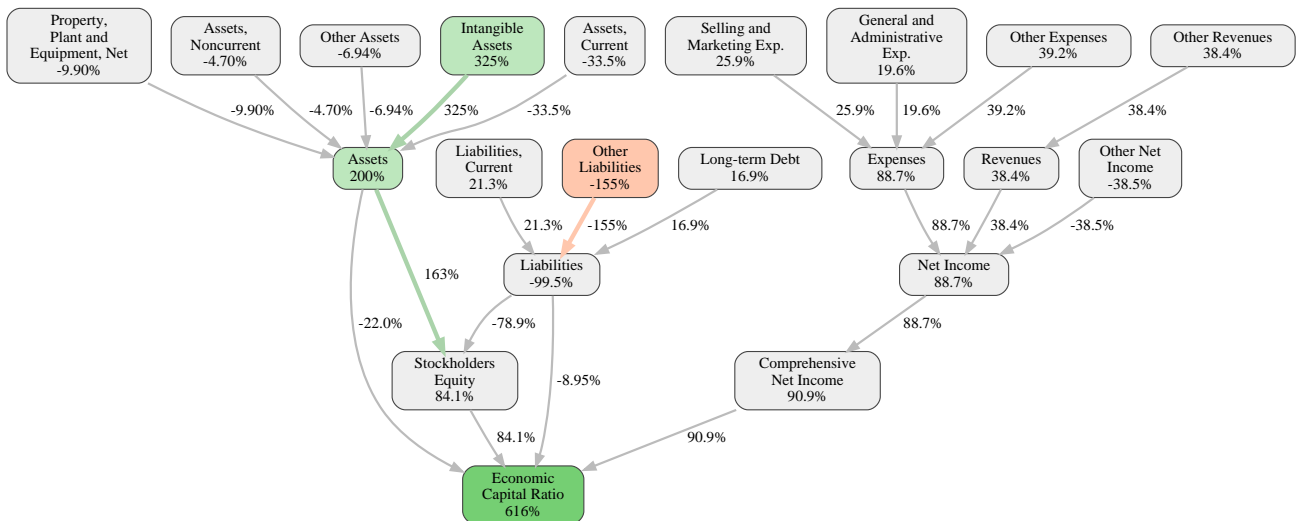


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SERVICES-PREPACKAGED SOFTWARE 2018



Upland Software Inc.
Rank 69 of 135





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The relative strengths and weaknesses of Upland Software Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Upland Software Inc. compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 325% points. The greatest weakness of Upland Software Inc. is the variable Other Liabilities, reducing the Economic Capital Ratio by 155% points.

The company's Economic Capital Ratio, given in the ranking table, is 60%, being 616% points above the market average of -556%.

Input Variable	Value in 1000 USD
Assets, Current	51,686
Assets, Noncurrent	800
General and Administrative Exp.	23,291
Intangible Assets	224,650
Liabilities, Current	75,139
Long-term Debt	1,030
Other Assets	1,196
Other Compr. Net Income	749
Other Expenses	55,991
Other Liabilities	113,675
Other Net Income	-6,293
Other Revenues	97,952
Property, Plant and Equipment, Net	2,927
Research and Development Exp.	15,795
Selling and Marketing Exp.	15,307

Output Variable	Value in 1000 USD
Liabilities	189,844
Assets	281,259
Expenses	110,384
Revenues	97,952
Stockholders Equity	91,415
Net Income	-18,725
Comprehensive Net Income	-17,976
Economic Capital Ratio	60%