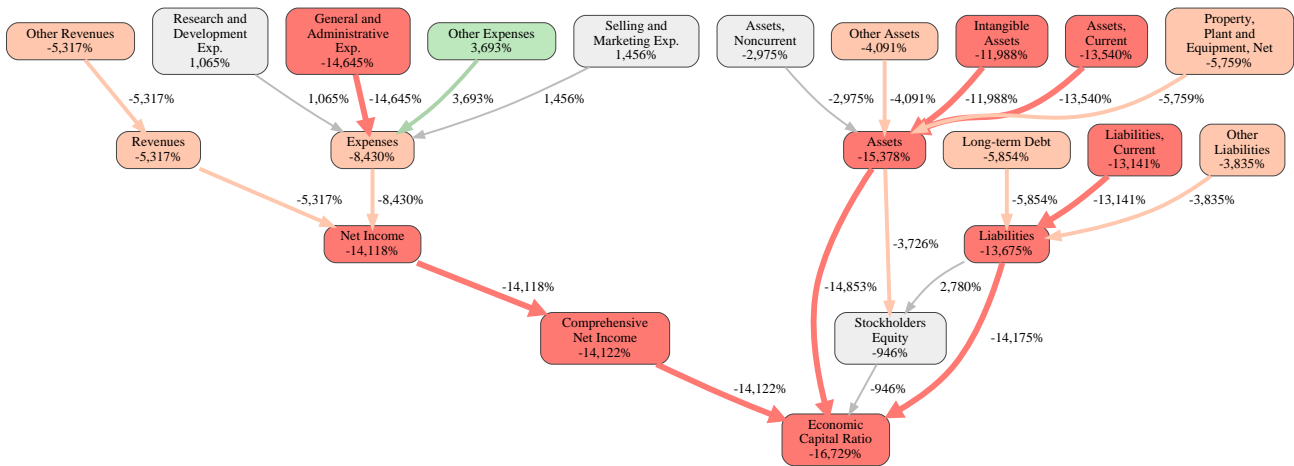




# SERVICES-PREPACKAGED SOFTWARE 2018

Crank Media Inc  
Rank 135 of 135





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The relative strengths and weaknesses of Crank Media Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Crank Media Inc compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 3,693% points. The greatest weakness of Crank Media Inc is the variable General and Administrative Exp., reducing the Economic Capital Ratio by 14,645% points.

The company's Economic Capital Ratio, given in the ranking table, is -17,285%, being 16,729% points below the market average of -556%.

Input Variable	Value in 1000 USD
Assets, Current	18
Assets, Noncurrent	0
General and Administrative Exp.	734
Intangible Assets	0
Liabilities, Current	0
Long-term Debt	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	25
Other Liabilities	50
Other Net Income	-0.91
Other Revenues	2.6
Property, Plant and Equipment, Net	0
Research and Development Exp.	0
Selling and Marketing Exp.	0

Output Variable	Value in 1000 USD
Liabilities	50
Assets	18
Expenses	759
Revenues	2.6
Stockholders Equity	-32
Net Income	-758
Comprehensive Net Income	-758
Economic Capital Ratio	-17,285%