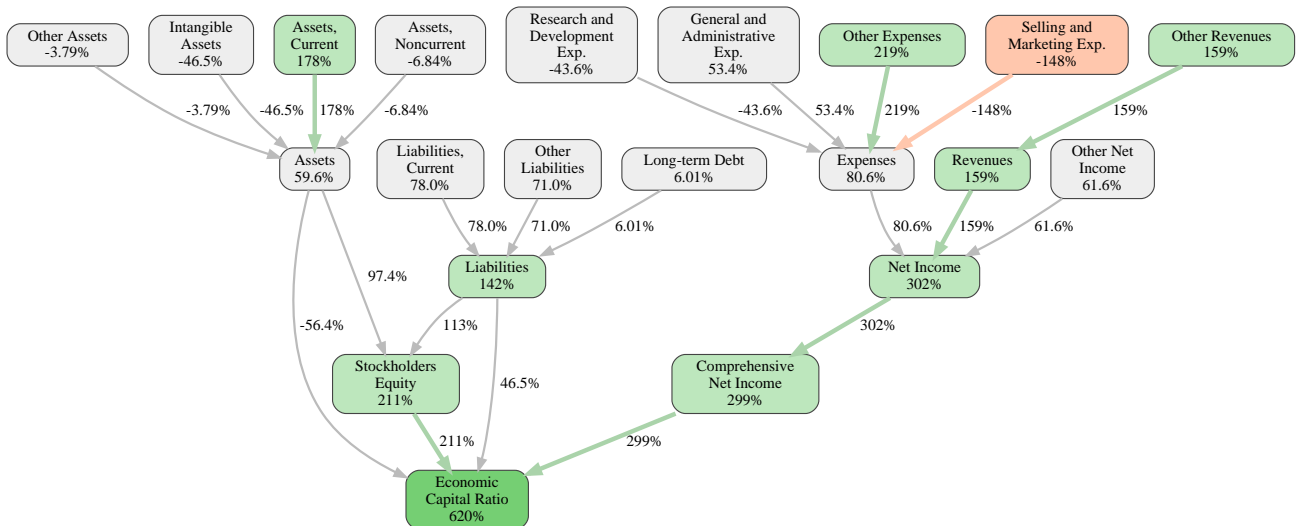




SERVICES-PREPACKAGED SOFTWARE 2019



MICROSTRATEGY Inc
Rank 33 of 140





The relative strengths and weaknesses of MICROSTRATEGY Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of MICROSTRATEGY Inc compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 302% points. The greatest weakness of MICROSTRATEGY Inc is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 148% points.

The company's Economic Capital Ratio, given in the ranking table, is 297%, being 620% points above the market average of -323%.

Input Variable	Value in 1000 USD
Assets, Current	778,399
Assets, Noncurrent	0
General and Administrative Exp.	86,134
Intangible Assets	0
Liabilities, Current	258,269
Long-term Debt	67,731
Other Assets	25,450
Other Compr. Net Income	-4,558
Other Expenses	97,480
Other Liabilities	37
Other Net Income	16,501
Other Revenues	497,638
Property, Plant and Equipment, Net	51,919
Research and Development Exp.	102,499
Selling and Marketing Exp.	205,525

Output Variable	Value in 1000 USD
Liabilities	326,037
Assets	855,768
Expenses	491,638
Revenues	497,638
Stockholders Equity	529,731
Net Income	22,501
Comprehensive Net Income	17,943
Economic Capital Ratio	297%