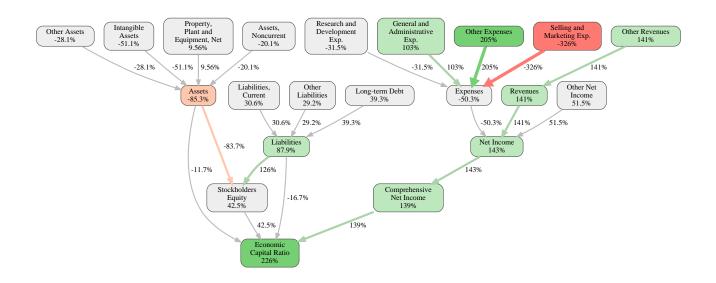


SERVICES-PREPACKAGED SOFTWARE 2019



AVALARA INC. Rank 89 of 140





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AVALARA INC. Rank 89 of 140

The relative strengths and weaknesses of AVALARA INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of AVALARA INC. compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 205% points. The greatest weakness of AVALARA INC. is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 326% points.

The company's Economic Capital Ratio, given in the ranking table, is -97%, being 226% points above the market average of -323%.

Input Variable	Value in 1000 USD
Assets, Current	207,299
Assets, Noncurrent	0
General and Administrative Exp.	39,603
Intangible Assets	80,671
Liabilities, Current	185,673
Long-term Debt	436
Other Assets	1,589
Other Compr. Net Income	-2,683
Other Expenses	86,847
Other Liabilities	27,270
Other Net Income	-472
Other Revenues	272,098
Property, Plant and Equipment, Net	33,373
Research and Development Exp.	51,909
Selling and Marketing Exp.	168,817

Output Variable	Value in 1000 USD
Liabilities	213,379
Assets	322,932
Expenses	347,176
Revenues	272,098
Stockholders Equity	109,553
Net Income	-75,550
Comprehensive Net Income	-78,233
Economic Capital Ratio	-97%

