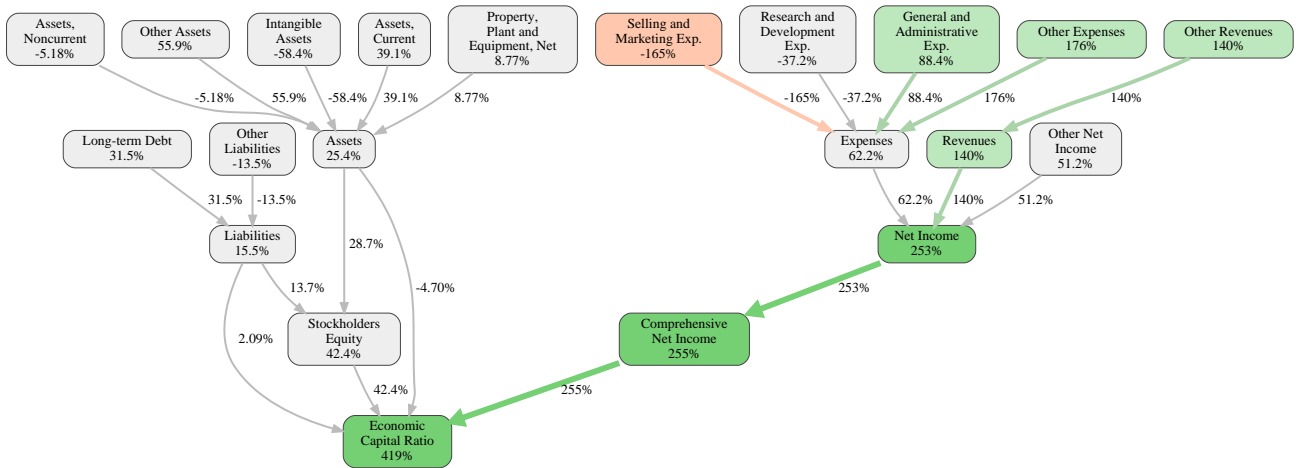




# SERVICES-PREPACKAGED SOFTWARE 2019



ServiceNow Inc.  
Rank 61 of 140





RealRate

# SERVICES-PREPACKAGED SOFTWARE 2019

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ServiceNow Inc.  
Rank 61 of 140

The relative strengths and weaknesses of ServiceNow Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ServiceNow Inc. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 253% points. The greatest weakness of ServiceNow Inc. is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 165% points.

The company's Economic Capital Ratio, given in the ranking table, is 95%, being 419% points above the market average of -323%.

| Input Variable                     | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current                    | 2,344,693         |
| Assets, Noncurrent                 | 73,458            |
| General and Administrative Exp.    | 296,027           |
| Intangible Assets                  | 249,427           |
| Liabilities, Current               | 2,012,573         |
| Long-term Debt                     | 93,661            |
| Other Assets                       | 864,346           |
| Other Compr. Net Income            | -2,568            |
| Other Expenses                     | 663,071           |
| Other Liabilities                  | 661,707           |
| Other Net Income                   | 56,135            |
| Other Revenues                     | 2,608,816         |
| Property, Plant and Equipment, Net | 347,216           |
| Research and Development Exp.      | 529,501           |
| Selling and Marketing Exp.         | 1,203,056         |

| Output Variable          | Value in 1000 USD |
|--------------------------|-------------------|
| Liabilities              | 2,767,941         |
| Assets                   | 3,879,140         |
| Expenses                 | 2,691,655         |
| Revenues                 | 2,608,816         |
| Stockholders Equity      | 1,111,199         |
| Net Income               | -26,704           |
| Comprehensive Net Income | -29,272           |
| Economic Capital Ratio   | 95%               |