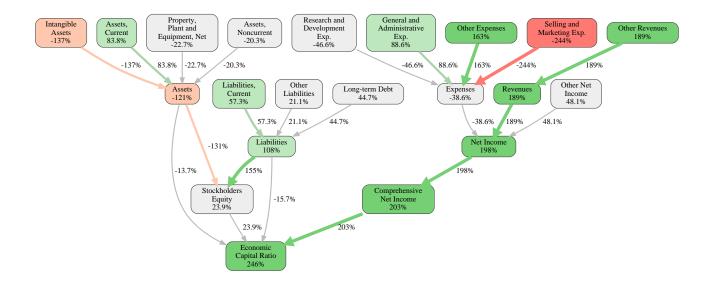


SERVICES-PREPACKAGED SOFTWARE 2019



APPIAN CORP Rank 85 of 140









APPIAN CORP Rank 85 of 140

The relative strengths and weaknesses of APPIAN CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of APPIAN CORP compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 198% points. The greatest weakness of APPIAN CORP is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 244% points.

The company's Economic Capital Ratio, given in the ranking table, is -77%, being 246% points above the market average of -323%.

Input Variable	Value in 1000 USD
Assets, Current	209,626
Assets, Noncurrent	601
General and Administrative Exp.	37,821
Intangible Assets	0
Liabilities, Current	128,443
Long-term Debt	0
Other Assets	15,414
Other Compr. Net Income	103
Other Expenses	85,164
Other Liabilities	31,545
Other Net Income	-2,493
Other Revenues	226,743
Property, Plant and Equipment, Net	7,539
Research and Development Exp.	44,724
Selling and Marketing Exp.	105,992

Output Variable	Value in 1000 USD
Liabilities	159,988
Assets	233,180
Expenses	273,701
Revenues	226,743
Stockholders Equity	73,192
Net Income	-49,451
Comprehensive Net Income	-49,348
Economic Capital Ratio	-77%

