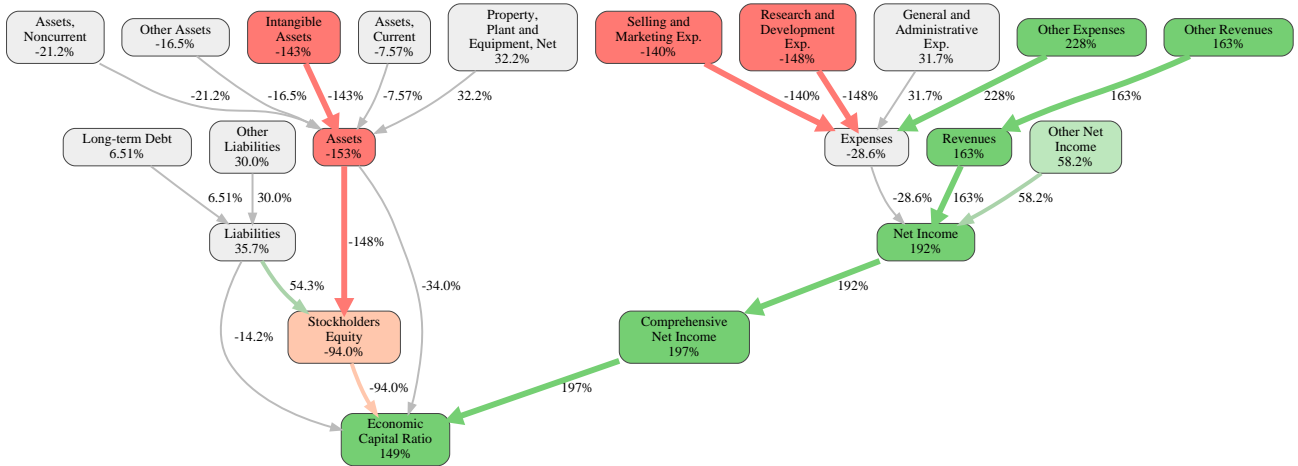




SERVICES-PREPACKAGED SOFTWARE 2019



WORKIVA INC
Rank 99 of 140





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WORKIVA INC
Rank 99 of 140



The relative strengths and weaknesses of WORKIVA INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of WORKIVA INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 228% points. The greatest weakness of WORKIVA INC is the variable Research and Development Exp., reducing the Economic Capital Ratio by 148% points.

The company's Economic Capital Ratio, given in the ranking table, is -174%, being 149% points above the market average of -323%.

Input Variable	Value in 1000 USD
Assets, Current	177,231
Assets, Noncurrent	577
General and Administrative Exp.	56,333
Intangible Assets	1,266
Liabilities, Current	191,581
Long-term Debt	32,062
Other Assets	10,569
Other Compr. Net Income	26
Other Expenses	67,934
Other Liabilities	17,208
Other Net Income	1,791
Other Revenues	244,344
Property, Plant and Equipment, Net	41,468
Research and Development Exp.	81,602
Selling and Marketing Exp.	90,337

Output Variable	Value in 1000 USD
Liabilities	240,851
Assets	231,111
Expenses	296,206
Revenues	244,344
Stockholders Equity	-9,740
Net Income	-50,071
Comprehensive Net Income	-50,045
Economic Capital Ratio	-174%