

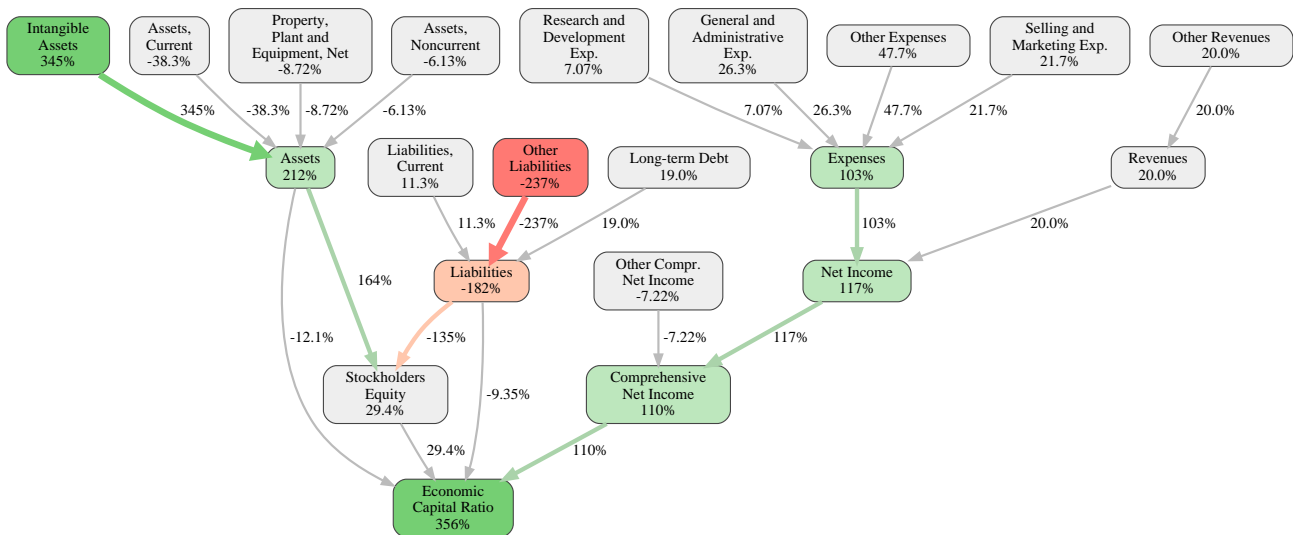


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SERVICES-PREPACKAGED SOFTWARE 2019



Upland Software Inc.
Rank 73 of 140





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The relative strengths and weaknesses of Upland Software Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Upland Software Inc. compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 345% points. The greatest weakness of Upland Software Inc. is the variable Other Liabilities, reducing the Economic Capital Ratio by 237% points.

The company's Economic Capital Ratio, given in the ranking table, is 33%, being 356% points above the market average of -323%.

Input Variable	Value in 1000 USD
Assets, Current	67,288
Assets, Noncurrent	324
General and Administrative Exp.	32,041
Intangible Assets	404,894
Liabilities, Current	120,960
Long-term Debt	1,218
Other Assets	7,865
Other Compr. Net Income	-5,098
Other Expenses	71,374
Other Liabilities	273,713
Other Net Income	-15,054
Other Revenues	149,885
Property, Plant and Equipment, Net	2,827
Research and Development Exp.	21,320
Selling and Marketing Exp.	20,935

Output Variable	Value in 1000 USD
Liabilities	395,891
Assets	483,198
Expenses	145,670
Revenues	149,885
Stockholders Equity	87,307
Net Income	-10,839
Comprehensive Net Income	-15,937
Economic Capital Ratio	33%