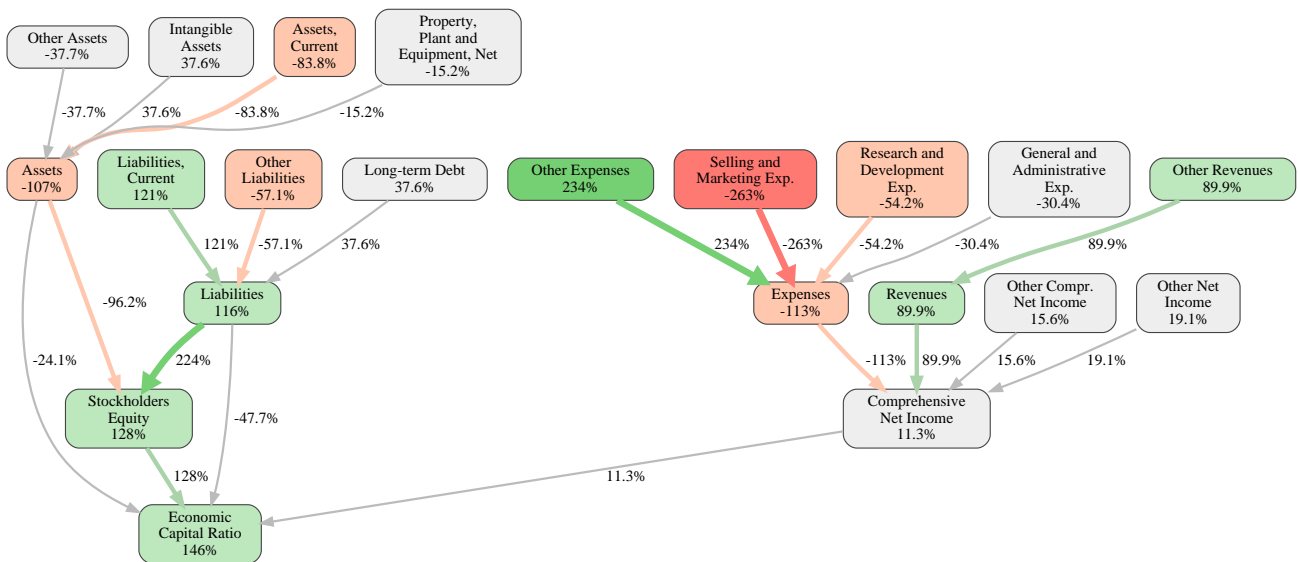




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SERVICES-PREPACKAGED SOFTWARE 2019

SharpSpring Inc.
Rank 100 of 140





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The relative strengths and weaknesses of SharpSpring Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of SharpSpring Inc. compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 234% points. The greatest weakness of SharpSpring Inc. is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 263% points.

The company's Economic Capital Ratio, given in the ranking table, is -177%, being 146% points above the market average of -323%.

Input Variable	Value in 1000 USD
Assets, Current	11,349
Assets, Noncurrent	665
General and Administrative Exp.	6,358
Intangible Assets	10,732
Liabilities, Current	2,663
Long-term Debt	0
Other Assets	0
Other Compr. Net Income	250
Other Expenses	6,436
Other Liabilities	8,557
Other Net Income	-946
Other Revenues	18,652
Property, Plant and Equipment, Net	1,261
Research and Development Exp.	4,298
Selling and Marketing Exp.	10,093

Output Variable	Value in 1000 USD
Liabilities	11,220
Assets	24,007
Expenses	27,185
Revenues	18,652
Stockholders Equity	12,788
Net Income	-9,479
Comprehensive Net Income	-9,229
Economic Capital Ratio	-177%