





# SERVICES-PREPACKAGED SOFTWARE 2020



## Activision Blizzard Inc. Rank 20 of 129

The relative strengths and weaknesses of Activision Blizzard Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Activision Blizzard Inc. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 215% points. The greatest weakness of Activision Blizzard Inc. is the variable Long-term Debt, reducing the Economic Capital Ratio by 72% points.

The company's Economic Capital Ratio, given in the ranking table, is 375%, being 662% points above the market average of -287%.

Input Variable	Value in 1000 USD
Assets, Current	7,292,000
Assets, Noncurrent	658,000
General and Administrative Exp.	732,000
Intangible Assets	10,295,000
Liabilities, Current	3,420,000
Long-term Debt	3,620,000
Other Assets	1,347,000
Other Compr. Net Income	-18,000
Other Expenses	2,356,000
Other Liabilities	0
Other Net Income	26,000
Other Revenues	6,489,000
Property, Plant and Equipment, Net	253,000
Research and Development Exp.	998,000
Selling and Marketing Exp.	926,000

Output Variable	Value in 1000 USD
Liabilities	7,040,000
Assets	19,845,000
Expenses	5,012,000
Revenues	6,489,000
Stockholders Equity	12,805,000
Net Income	1,503,000
Comprehensive Net Income	1,485,000
Economic Capital Ratio	375%