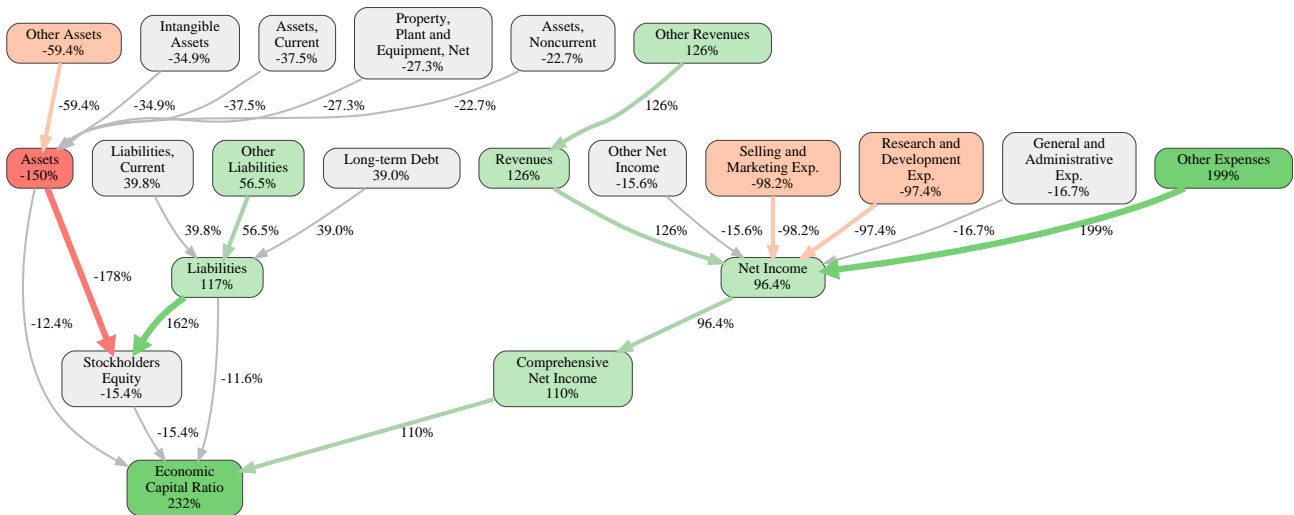




# SERVICES-PREPACKAGED SOFTWARE 2020



Qumu Corp  
Rank 82 of 129





RealRate

# SERVICES-PREPACKAGED SOFTWARE 2020

Qumu Corp  
Rank 82 of 129



The relative strengths and weaknesses of Qumu Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Qumu Corp compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 199% points. The greatest weakness of Qumu Corp is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 98% points.

The company's Economic Capital Ratio, given in the ranking table, is -55%, being 232% points above the market average of -287%.

Input Variable	Value in 1000 USD
Assets, Current	18,633
Assets, Noncurrent	442
General and Administrative Exp.	6,787
Intangible Assets	12,024
Liabilities, Current	17,804
Long-term Debt	3,621
Other Assets	21
Other Compr. Net Income	427
Other Expenses	7,622
Other Liabilities	83
Other Net Income	-1,327
Other Revenues	25,362
Property, Plant and Equipment, Net	596
Research and Development Exp.	7,360
Selling and Marketing Exp.	8,709

Output Variable	Value in 1000 USD
Liabilities	21,508
Assets	31,716
Expenses	30,478
Revenues	25,362
Stockholders Equity	10,208
Net Income	-6,443
Comprehensive Net Income	-6,016
Economic Capital Ratio	-55%