

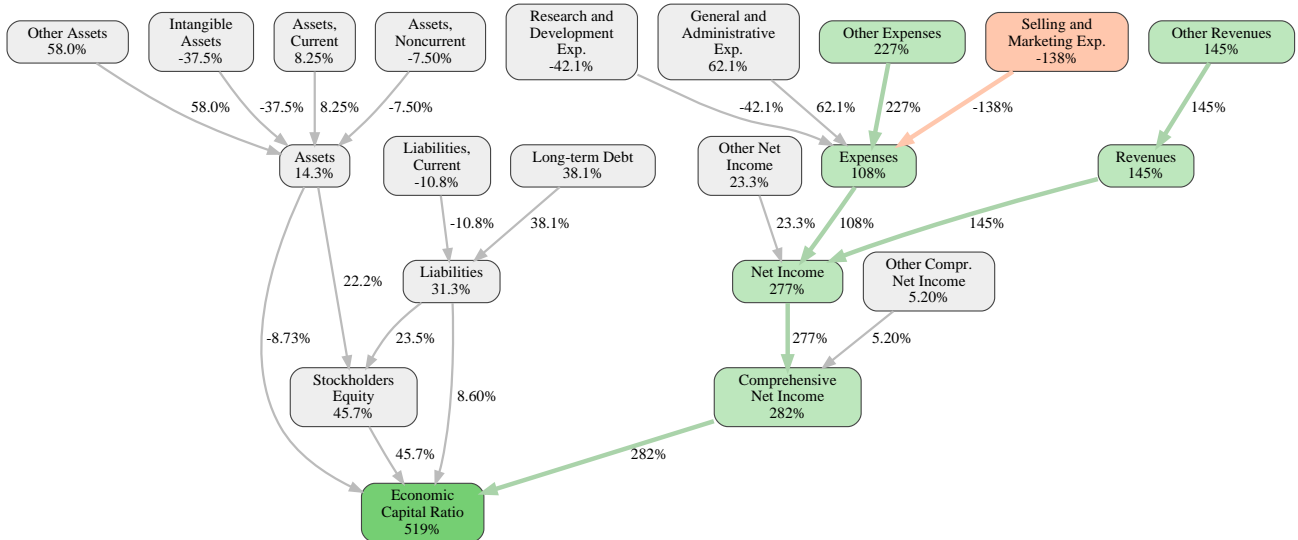


RealRate

# SERVICES-PREPACKAGED SOFTWARE 2020

servicenow

ServiceNow Inc.  
Rank 37 of 129





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The relative strengths and weaknesses of ServiceNow Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ServiceNow Inc. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 277% points. The greatest weakness of ServiceNow Inc. is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 138% points.

The company's Economic Capital Ratio, given in the ranking table, is 232%, being 519% points above the market average of -287%.

Input Variable	Value in 1000 USD
Assets, Current	2,826,901
Assets, Noncurrent	77,997
General and Administrative Exp.	339,016
Intangible Assets	703,034
Liabilities, Current	2,752,785
Long-term Debt	446,723
Other Assets	1,946,413
Other Compr. Net Income	29,290
Other Expenses	270,415
Other Liabilities	694,981
Other Net Income	58,345
Other Revenues	3,460,437
Property, Plant and Equipment, Net	468,085
Research and Development Exp.	748,369
Selling and Marketing Exp.	1,534,284

Output Variable	Value in 1000 USD
Liabilities	3,894,489
Assets	6,022,430
Expenses	2,892,084
Revenues	3,460,437
Stockholders Equity	2,127,941
Net Income	626,698
Comprehensive Net Income	655,988
Economic Capital Ratio	232%