





SERVICES-PREPACKAGED SOFTWARE 2020

BRIDGELINE

Bridgeline Digital Inc
Rank 92 of 127

The relative strengths and weaknesses of Bridgeline Digital Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bridgeline Digital Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 42% points. The greatest weakness of Bridgeline Digital Inc is the variable Assets, Current, reducing the Economic Capital Ratio by 134% points.

The company's Economic Capital Ratio, given in the ranking table, is 244%, being 87% points below the market average of 332%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	1,675	Liabilities	7,359
Assets, Noncurrent	115	Assets	11,155
General and Administrative Exp.	3,246	Expenses	21,024
Intangible Assets	9,066	Revenues	12,085
Liabilities, Current	3,837	Stockholders Equity	3,796
Long-term Debt	8.0	Net Income	-9,474
Other Assets	0	Comprehensive Net Income	-9,461
Other Compr. Net Income	13	Economic Capital Ratio before Limited Liability	33%
Other Expenses	10,769	Economic Capital Ratio	244%
Other Liabilities	3,514		
Other Net Income	-535		
Other Revenues	12,085		
Property, Plant and Equipment, Net	299		
Research and Development Exp.	2,185		
Selling and Marketing Exp.	4,824		