

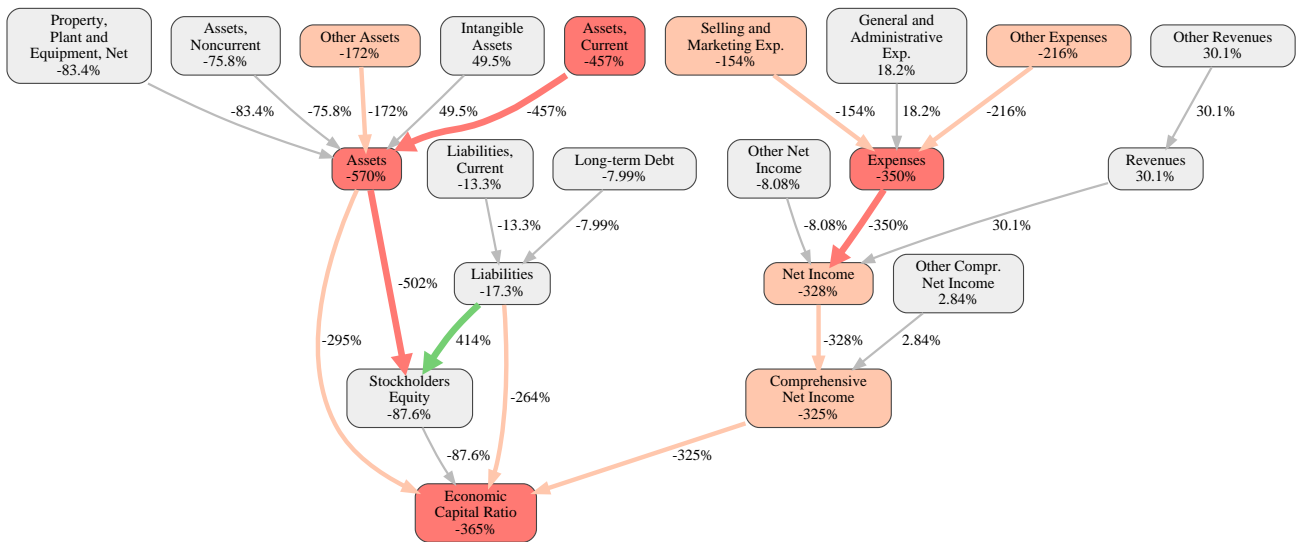


RealRate

# SERVICES-PREPACKAGED SOFTWARE 2020

BRIDGELINE

Bridgeline Digital Inc.  
Rank 105 of 129





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The relative strengths and weaknesses of Bridgeline Digital Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bridgeline Digital Inc. compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 50% points. The greatest weakness of Bridgeline Digital Inc. is the variable Assets, Current, reducing the Economic Capital Ratio by 457% points.

The company's Economic Capital Ratio, given in the ranking table, is -653%, being 365% points below the market average of -287%.

Input Variable	Value in 1000 USD
Assets, Current	1,675
Assets, Noncurrent	115
General and Administrative Exp.	3,246
Intangible Assets	9,066
Liabilities, Current	3,837
Long-term Debt	8.0
Other Assets	0
Other Compr. Net Income	13
Other Expenses	10,769
Other Liabilities	3,514
Other Net Income	-535
Other Revenues	12,085
Property, Plant and Equipment, Net	299
Research and Development Exp.	2,185
Selling and Marketing Exp.	4,824

Output Variable	Value in 1000 USD
Liabilities	7,359
Assets	11,155
Expenses	21,024
Revenues	12,085
Stockholders Equity	3,796
Net Income	-9,474
Comprehensive Net Income	-9,461
Economic Capital Ratio	-653%