





SERVICES-PREPACKAGED SOFTWARE 2020



APPFOLIO INC Rank 27 of 129

The relative strengths and weaknesses of APPFOLIO INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of APPFOLIO INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 456% points. The greatest weakness of APPFOLIO INC is the variable Assets, Current, reducing the Economic Capital Ratio by 60% points.

The company's Economic Capital Ratio, given in the ranking table, is 350%, being 638% points above the market average of -287%.

Input Variable	Value in 1000 USD
Assets, Current	61,791
Assets, Noncurrent	6,276
General and Administrative Exp.	34,478
Intangible Assets	107,605
Liabilities, Current	47,451
Long-term Debt	80,701
Other Assets	69,686
Other Compr. Net Income	211
Other Expenses	92,578
Other Liabilities	0
Other Net Income	-1,638
Other Revenues	256,012
Property, Plant and Equipment, Net	14,744
Research and Development Exp.	39,508
Selling and Marketing Exp.	51,528

Output Variable	Value in 1000 USD
Liabilities	128,152
Assets	260,102
Expenses	218,092
Revenues	256,012
Stockholders Equity	131,950
Net Income	36,282
Comprehensive Net Income	36,493
Economic Capital Ratio	350%