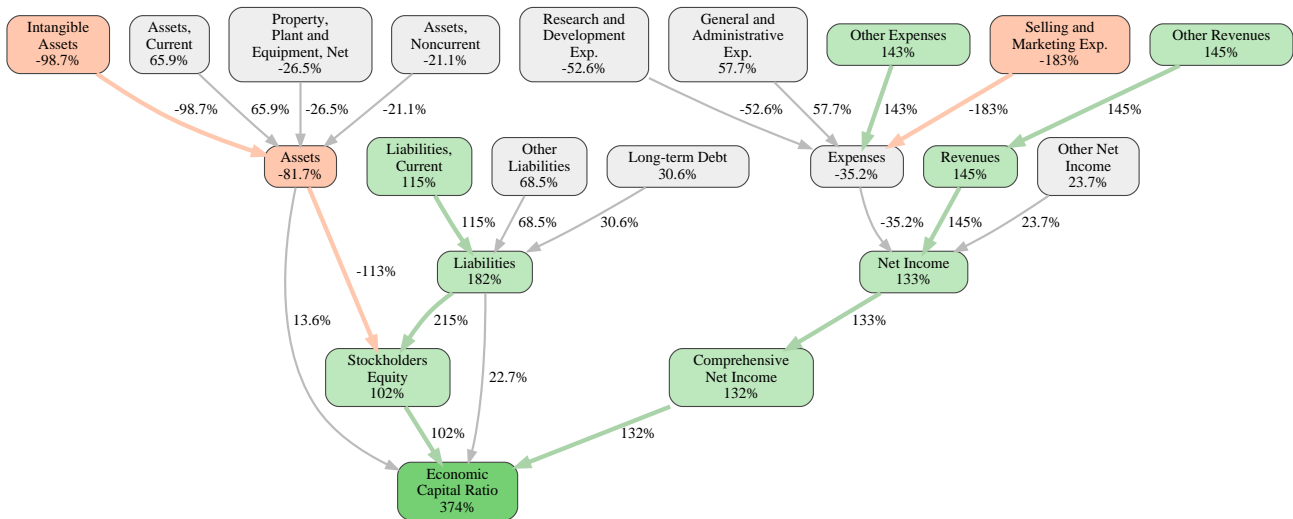




SERVICES-PREPACKAGED SOFTWARE 2020



APPIAN CORP
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The relative strengths and weaknesses of APPIAN CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of APPIAN CORP compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 145% points. The greatest weakness of APPIAN CORP is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 183% points.

The company's Economic Capital Ratio, given in the ranking table, is 87%, being 374% points above the market average of -287%.

Input Variable	Value in 1000 USD
Assets, Current	277,661
Assets, Noncurrent	592
General and Administrative Exp.	41,496
Intangible Assets	24,205
Liabilities, Current	112,318
Long-term Debt	51,555
Other Assets	69,027
Other Compr. Net Income	-827
Other Expenses	94,661
Other Liabilities	2,375
Other Net Income	574
Other Revenues	260,352
Property, Plant and Equipment, Net	0
Research and Development Exp.	58,043
Selling and Marketing Exp.	117,440

Output Variable	Value in 1000 USD
Liabilities	166,248
Assets	371,485
Expenses	311,640
Revenues	260,352
Stockholders Equity	205,237
Net Income	-50,714
Comprehensive Net Income	-51,541
Economic Capital Ratio	87%