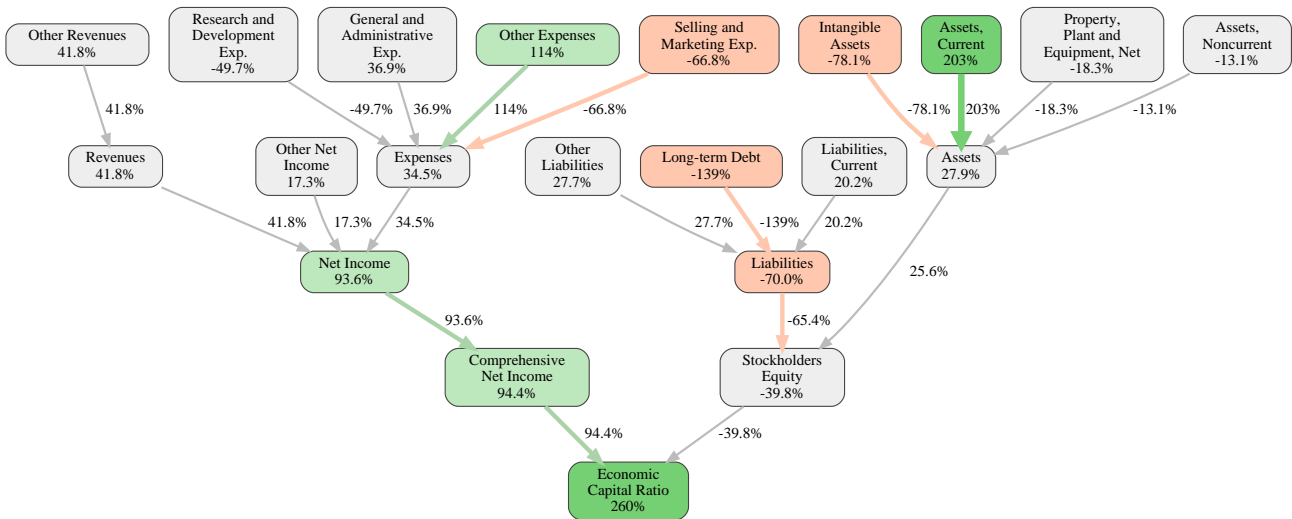




SERVICES-PREPACKAGED SOFTWARE 2020



WORKIVA INC
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The relative strengths and weaknesses of WORKIVA INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of WORKIVA INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 203% points. The greatest weakness of WORKIVA INC is the variable Long-term Debt, reducing the Economic Capital Ratio by 139% points.

The company's Economic Capital Ratio, given in the ranking table, is -27%, being 260% points above the market average of -287%.

Input Variable	Value in 1000 USD
Assets, Current	571,232
Assets, Noncurrent	3,439
General and Administrative Exp.	48,380
Intangible Assets	17,003
Liabilities, Current	231,932
Long-term Debt	333,232
Other Assets	54,722
Other Compr. Net Income	189
Other Expenses	91,517
Other Liabilities	15,889
Other Net Income	4,093
Other Revenues	297,891
Property, Plant and Equipment, Net	0
Research and Development Exp.	89,921
Selling and Marketing Exp.	120,300

Output Variable	Value in 1000 USD
Liabilities	581,053
Assets	646,396
Expenses	350,118
Revenues	297,891
Stockholders Equity	65,343
Net Income	-48,134
Comprehensive Net Income	-47,945
Economic Capital Ratio	-27%