





# SERVICES-PREPACKAGED SOFTWARE 2020



**MOBILEIRON INC.**  
Rank 94 of 129

The relative strengths and weaknesses of MOBILEIRON INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of MOBILEIRON INC. compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 266% points. The greatest weakness of MOBILEIRON INC. is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 218% points.

The company's Economic Capital Ratio, given in the ranking table, is -135%, being 153% points above the market average of -287%.

Input Variable	Value in 1000 USD
Assets, Current	175,020
Assets, Noncurrent	5,371
General and Administrative Exp.	30,565
Intangible Assets	19,158
Liabilities, Current	133,049
Long-term Debt	43,383
Other Assets	8,077
Other Compr. Net Income	0
Other Expenses	47,803
Other Liabilities	0
Other Net Income	1,361
Other Revenues	205,236
Property, Plant and Equipment, Net	4,804
Research and Development Exp.	79,556
Selling and Marketing Exp.	97,519

Output Variable	Value in 1000 USD
Liabilities	176,432
Assets	212,430
Expenses	255,443
Revenues	205,236
Stockholders Equity	35,998
Net Income	-48,846
Comprehensive Net Income	-48,846
Economic Capital Ratio	-135%