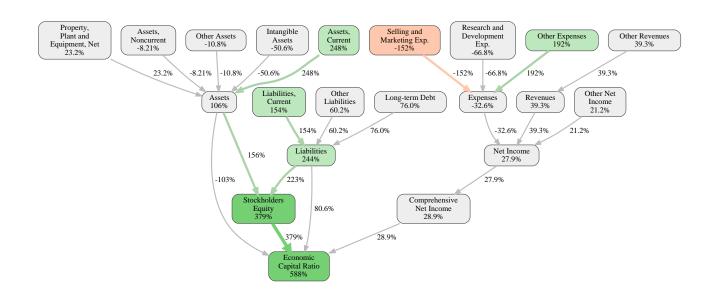


SERVICES-PREPACKAGED SOFTWARE 2020



Cloudflare Inc. Rank 33 of 129





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The relative strengths and weaknesses of Cloudflare Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Cloudflare Inc. compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 248% points. The greatest weakness of Cloudflare Inc. is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 152% points.

The company's Economic Capital Ratio, given in the ranking table, is 301%, being 588% points above the market average of -287%.

Input Variable	Value in 1000 USD
Assets, Current	689,872
Assets, Noncurrent	3,528
General and Administrative Exp.	81,578
Intangible Assets	4,114
Liabilities, Current	83,883
Long-term Debt	10,607
Other Assets	31,844
Other Compr. Net Income	118
Other Expenses	64,538
Other Liabilities	10,506
Other Net Income	3,233
Other Revenues	287,022
Property, Plant and Equipment, Net	101,466
Research and Development Exp.	90,669
Selling and Marketing Exp.	159,298

Output Variable	Value in 1000 USD
Liabilities	104,996
Assets	830,824
Expenses	396,083
Revenues	287,022
Stockholders Equity	725,828
Net Income	-105,828
Comprehensive Net Income	-105,710
Economic Capital Ratio	301%

