

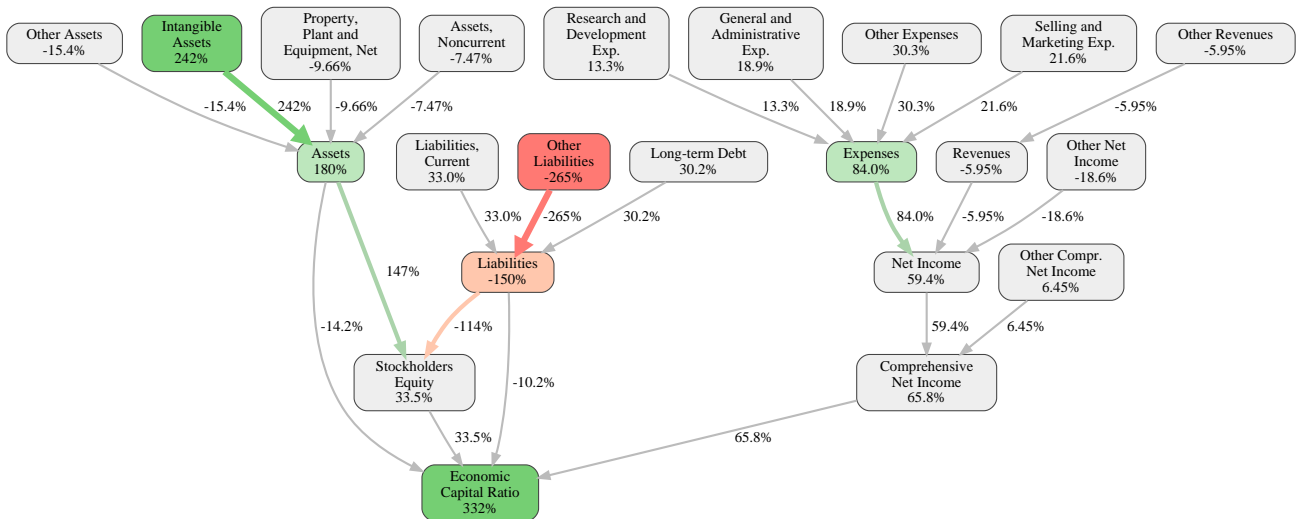


RealRate

SERVICES-PREPACKAGED SOFTWARE 2020



Upland Software Inc.
Rank 70 of 129





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The relative strengths and weaknesses of Upland Software Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Upland Software Inc. compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 242% points. The greatest weakness of Upland Software Inc. is the variable Other Liabilities, reducing the Economic Capital Ratio by 265% points.

The company's Economic Capital Ratio, given in the ranking table, is 45%, being 332% points above the market average of -287%.

Input Variable	Value in 1000 USD
Assets, Current	238,880
Assets, Noncurrent	4,165
General and Administrative Exp.	48,077
Intangible Assets	636,917
Liabilities, Current	155,052
Long-term Debt	7,034
Other Assets	12,949
Other Compr. Net Income	6,278
Other Expenses	127,503
Other Liabilities	521,881
Other Net Income	-27,870
Other Revenues	222,637
Property, Plant and Equipment, Net	3,917
Research and Development Exp.	29,388
Selling and Marketing Exp.	35,170

Output Variable	Value in 1000 USD
Liabilities	683,967
Assets	896,828
Expenses	240,138
Revenues	222,637
Stockholders Equity	212,861
Net Income	-45,371
Comprehensive Net Income	-39,093
Economic Capital Ratio	45%