

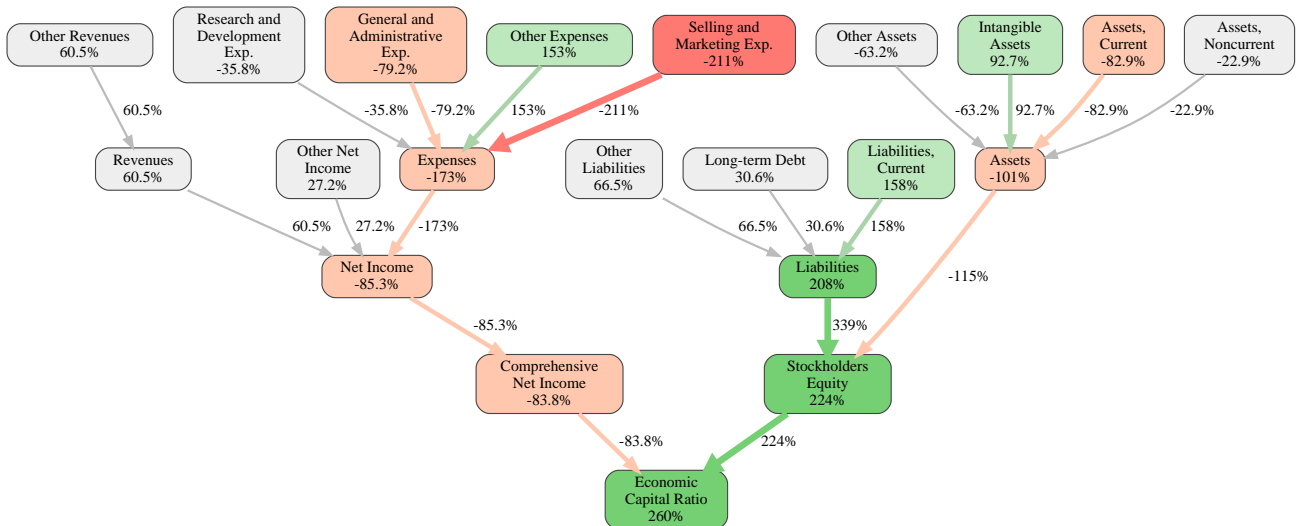


RealRate

SERVICES-PREPACKAGED SOFTWARE 2020



SharpSpring Inc.
Rank 78 of 129





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The relative strengths and weaknesses of SharpSpring Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of SharpSpring Inc. compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 158% points. The greatest weakness of SharpSpring Inc. is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 211% points.

The company's Economic Capital Ratio, given in the ranking table, is -27%, being 260% points above the market average of -287%.

| Input Variable | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current | 14,599 |
| Assets, Noncurrent | 549 |
| General and Administrative Exp. | 8,617 |
| Intangible Assets | 20,862 |
| Liabilities, Current | 4,217 |
| Long-term Debt | 4,977 |
| Other Assets | 0 |
| Other Compr. Net Income | 6.3 |
| Other Expenses | 9,715 |
| Other Liabilities | 0 |
| Other Net Income | 67 |
| Other Revenues | 22,699 |
| Property, Plant and Equipment, Net | 1,997 |
| Research and Development Exp. | 5,037 |
| Selling and Marketing Exp. | 11,785 |

| Output Variable | Value in 1000 USD |
|--------------------------|-------------------|
| Liabilities | 9,193 |
| Assets | 38,007 |
| Expenses | 35,154 |
| Revenues | 22,699 |
| Stockholders Equity | 28,813 |
| Net Income | -12,388 |
| Comprehensive Net Income | -12,382 |
| Economic Capital Ratio | -27% |