

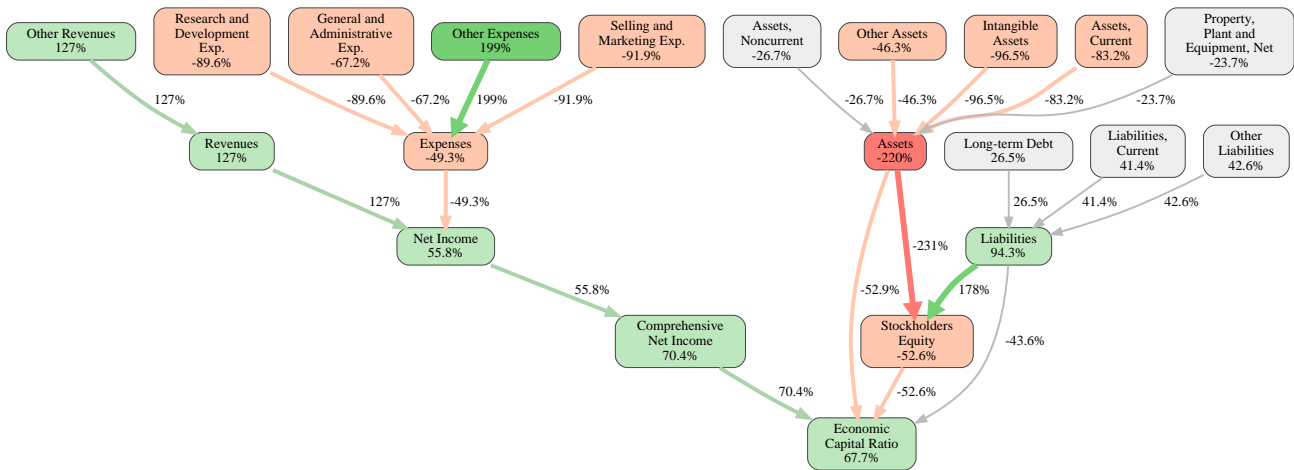


RealRate

SERVICES-PREPACKAGED SOFTWARE 2021



Qumu Corp
Rank 105 of 142





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The relative strengths and weaknesses of Qumu Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Qumu Corp compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 199% points. The greatest weakness of Qumu Corp is the variable Intangible Assets, reducing the Economic Capital Ratio by 97% points.

The company's Economic Capital Ratio, given in the ranking table, is -193%, being 68% points above the market average of -261%.

| Input Variable | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current | 20,738 |
| Assets, Noncurrent | 490 |
| General and Administrative Exp. | 10,059 |
| Intangible Assets | 9,930 |
| Liabilities, Current | 23,656 |
| Long-term Debt | 4,810 |
| Other Assets | 19 |
| Other Compr. Net Income | 447 |
| Other Expenses | 8,704 |
| Other Liabilities | 75 |
| Other Net Income | -2,202 |
| Other Revenues | 29,072 |
| Property, Plant and Equipment, Net | 249 |
| Research and Development Exp. | 8,252 |
| Selling and Marketing Exp. | 9,055 |

| Output Variable | Value in 1000 USD |
|--------------------------|-------------------|
| Liabilities | 28,541 |
| Assets | 31,426 |
| Expenses | 36,070 |
| Revenues | 29,072 |
| Stockholders Equity | 2,885 |
| Net Income | -9,200 |
| Comprehensive Net Income | -8,753 |
| Economic Capital Ratio | -193% |