

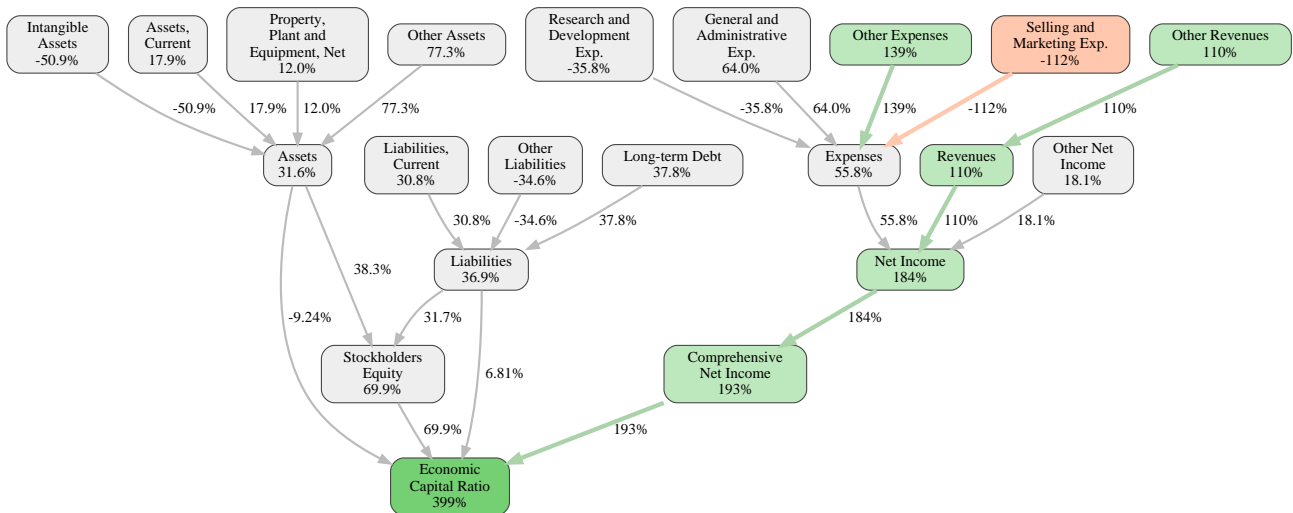


RealRate

SERVICES-PREPACKAGED SOFTWARE 2021

servicenow

ServiceNow Inc.
Rank 64 of 142





SERVICES-PREPACKAGED SOFTWARE 2021



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Rank 64 of 142

The relative strengths and weaknesses of ServiceNow Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ServiceNow Inc. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 184% points. The greatest weakness of ServiceNow Inc. is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 112% points.

The company's Economic Capital Ratio, given in the ranking table, is 138%, being 399% points above the market average of -261%.

Input Variable	Value in 1000 USD
Assets, Current	4,521,842
Assets, Noncurrent	100,040
General and Administrative Exp.	454,165
Intangible Assets	848,349
Liabilities, Current	3,737,144
Long-term Debt	503,279
Other Assets	2,585,185
Other Compr. Net Income	68,974
Other Expenses	1,050,541
Other Liabilities	1,640,153
Other Net Income	-16,932
Other Revenues	4,519,484
Property, Plant and Equipment, Net	659,641
Research and Development Exp.	1,024,327
Selling and Marketing Exp.	1,855,016

Output Variable	Value in 1000 USD
Liabilities	5,880,576
Assets	8,715,057
Expenses	4,384,049
Revenues	4,519,484
Stockholders Equity	2,834,481
Net Income	118,503
Comprehensive Net Income	187,477
Economic Capital Ratio	138%