

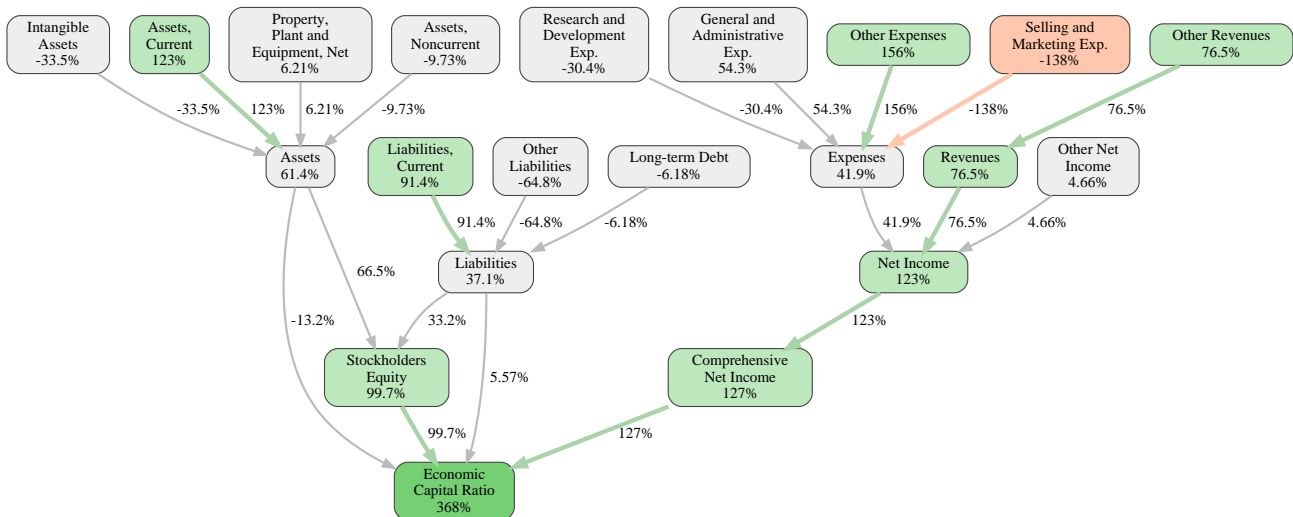


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HUBSPOT INC Rank 73 of 142





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The relative strengths and weaknesses of HUBSPOT INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of HUBSPOT INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 156% points. The greatest weakness of HUBSPOT INC is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 138% points.

The company's Economic Capital Ratio, given in the ranking table, is 108%, being 368% points above the market average of -261%.

Input Variable	Value in 1000 USD
Assets, Current	1,456,921
Assets, Noncurrent	13,893
General and Administrative Exp.	109,225
Intangible Assets	317,493
Liabilities, Current	445,501
Long-term Debt	294,111
Other Assets	83,936
Other Compr. Net Income	4,939
Other Expenses	171,175
Other Liabilities	471,099
Other Net Income	-29,987
Other Revenues	883,026
Property, Plant and Equipment, Net	101,123
Research and Development Exp.	205,589
Selling and Marketing Exp.	452,081

Output Variable	Value in 1000 USD
Liabilities	1,210,711
Assets	1,973,366
Expenses	938,070
Revenues	883,026
Stockholders Equity	762,655
Net Income	-85,031
Comprehensive Net Income	-80,092
Economic Capital Ratio	108%