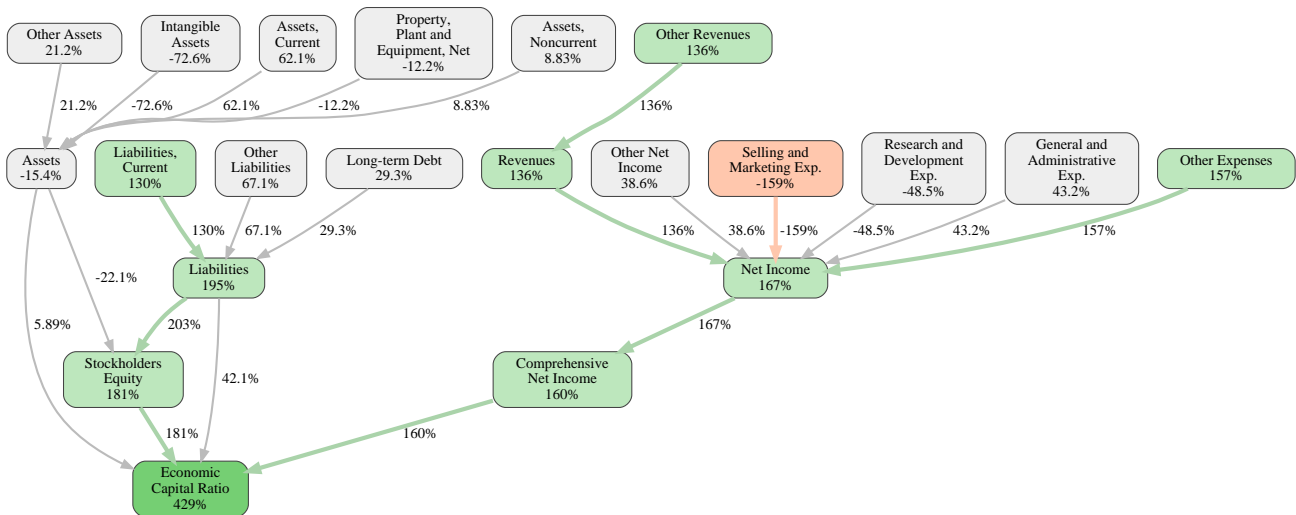




SERVICES-PREPACKAGED SOFTWARE 2021



APPIAN CORP
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The relative strengths and weaknesses of APPIAN CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of APPIAN CORP compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 167% points. The greatest weakness of APPIAN CORP is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 159% points.

The company's Economic Capital Ratio, given in the ranking table, is 169%, being 429% points above the market average of -261%.

Input Variable	Value in 1000 USD
Assets, Current	365,420
Assets, Noncurrent	39,745
General and Administrative Exp.	53,152
Intangible Assets	37,265
Liabilities, Current	155,958
Long-term Debt	59,958
Other Assets	70,091
Other Compr. Net Income	-4,725
Other Expenses	89,649
Other Liabilities	0
Other Net Income	5,308
Other Revenues	304,573
Property, Plant and Equipment, Net	0
Research and Development Exp.	70,241
Selling and Marketing Exp.	130,316

Output Variable	Value in 1000 USD
Liabilities	215,916
Assets	512,521
Expenses	343,358
Revenues	304,573
Stockholders Equity	296,605
Net Income	-33,477
Comprehensive Net Income	-38,202
Economic Capital Ratio	169%