

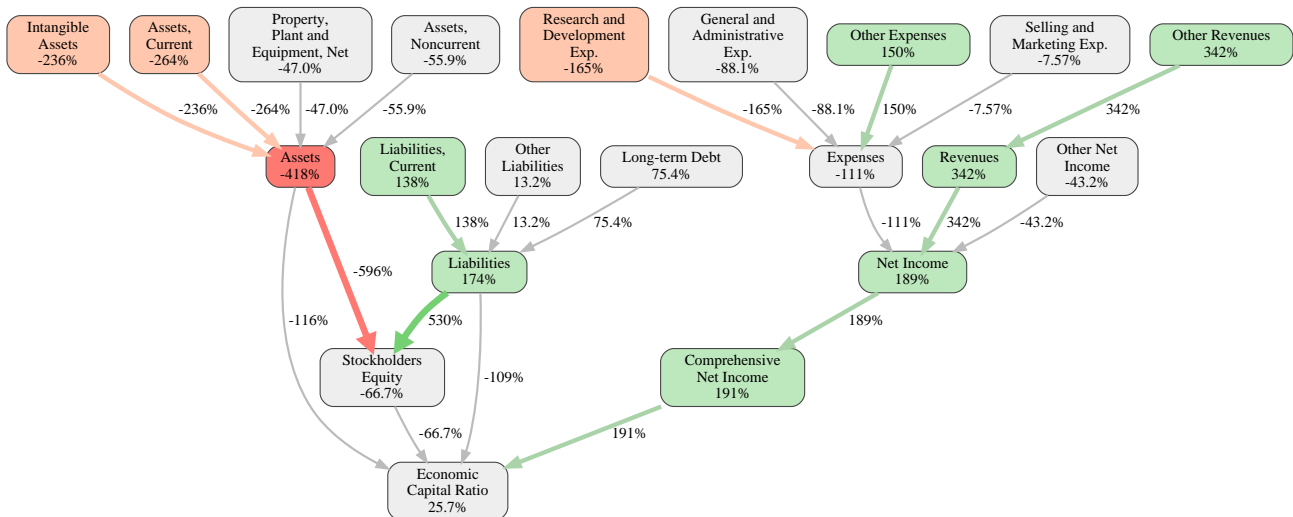


RealRate

# SERVICES-PREPACKAGED SOFTWARE 2021

mobivity

## MOBIVITY HOLDINGS CORP. Rank 109 of 142





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## MOBIVITY HOLDINGS CORP. Rank 109 of 142

The relative strengths and weaknesses of MOBIVITY HOLDINGS CORP. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of MOBIVITY HOLDINGS CORP. compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 342% points. The greatest weakness of MOBIVITY HOLDINGS CORP. is the variable Assets, Current, reducing the Economic Capital Ratio by 264% points.

The company's Economic Capital Ratio, given in the ranking table, is -235%, being 26% points above the market average of -261%.

Input Variable	Value in 1000 USD
Assets, Current	4,852
Assets, Noncurrent	25
General and Administrative Exp.	3,918
Intangible Assets	1,875
Liabilities, Current	4,080
Long-term Debt	13
Other Assets	1,416
Other Compr. Net Income	-32
Other Expenses	5,432
Other Liabilities	2,331
Other Net Income	-963
Other Revenues	13,256
Property, Plant and Equipment, Net	0
Research and Development Exp.	3,536
Selling and Marketing Exp.	2,326

Output Variable	Value in 1000 USD
Liabilities	6,424
Assets	8,168
Expenses	15,212
Revenues	13,256
Stockholders Equity	1,744
Net Income	-2,918
Comprehensive Net Income	-2,951
Economic Capital Ratio	-235%