

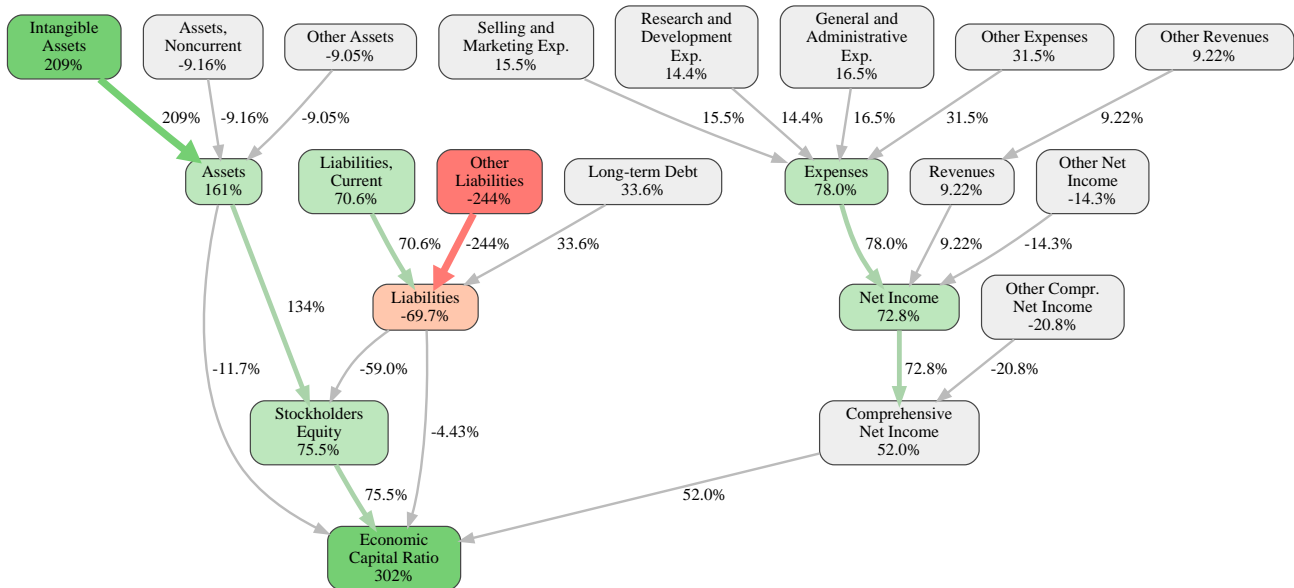


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SERVICES-PREPACKAGED SOFTWARE 2021



Upland Software Inc.
Rank 83 of 142





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The relative strengths and weaknesses of Upland Software Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Upland Software Inc. compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 209% points. The greatest weakness of Upland Software Inc. is the variable Other Liabilities, reducing the Economic Capital Ratio by 244% points.

The company's Economic Capital Ratio, given in the ranking table, is 41%, being 302% points above the market average of -261%.

Input Variable	Value in 1000 USD
Assets, Current	317,540
Assets, Noncurrent	1,816
General and Administrative Exp.	68,072
Intangible Assets	673,697
Liabilities, Current	145,512
Long-term Debt	10,624
Other Assets	15,389
Other Compr. Net Income	-25,011
Other Expenses	158,206
Other Liabilities	548,469
Other Net Income	-31,640
Other Revenues	291,778
Property, Plant and Equipment, Net	2,778
Research and Development Exp.	39,002
Selling and Marketing Exp.	46,077

Output Variable	Value in 1000 USD
Liabilities	704,605
Assets	1,011,220
Expenses	311,357
Revenues	291,778
Stockholders Equity	306,615
Net Income	-51,219
Comprehensive Net Income	-76,230
Economic Capital Ratio	41%